



UK Education



# MBA

Anglia Ruskin University



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## Anglia Ruskin University

Anglia Ruskin University (ARU) is a public university in East Anglia, United Kingdom. It became a university in 1992 and currently has over 40,000 students worldwide with campuses in Cambridge, Chelmsford, Peterborough and London.

ARU has been named one of the top 350 institutions in the world in the Times Higher Education World University Rankings 2021, for the fifth successive year – and one of the top 40 universities in the UK. ARU also listed in the top 10 for social inclusion in The Times Good University Guide 2021. Anglia Ruskin University was also the only UK university to be named a global ‘rising star’ by Times Higher Education.

Anglia Ruskin University ranked in the top 20 universities for teaching excellence in The Times and The Sunday Times Good University Guide for 2017, with six subjects in the top 10 UK higher education institutions for teaching excellence. As well as this, the Teaching Excellence Framework (TEF) Silver award recognises the quality of courses and high levels of student satisfaction.



# #20

 01

[Released on April 27, 2022]

University Impact Rankings  
- Good Health and  
Wellbeing

# #101

 24

[Released on April 27, 2022]

University Impact Ranking  
- Reducing Inequality  
(SDG10)

# #115

 96

[Released on September 17, 2021]

CUG Complete University  
Guide - UK

# #201

 26

[Released on April 27, 2022]

University Impact Ranking  
- Sustainable Cities and  
Communities (SDG11)

# #301

 37

[Released on April 27, 2022]

World University Impact  
Rankings - Times Higher  
Education

# #301

 31

[Released on September 2, 2021]

World University Rankings  
- Thais Higher Education

# #353

 59

[Released on September 6, 2021]

StuDocu World University  
Rankings - EMEA -  
Europe, Middle East and

# #429

 58

[Released on April 4, 2022]

Scimago Institutional  
Rankings - Universities

# #771

 48

[Released on October 25, 2021]

U.S. News: Best Global  
Universities

## ARU wins Queen's Anniversary Prize

World-leading music therapy research recognised with major honours

The Queen's Anniversary Prize recognises outstanding work by UK universities and colleges that has demonstrated the highest level of quality and innovation and has provided significant public benefit. These awards are the highest national honours awarded in higher education and further education in the UK and are awarded every two years by the Queen.



THE QUEEN'S  
ANNIVERSARY PRIZES  
FOR HIGHER AND FURTHER EDUCATION  
2021

# Anglia Ruskin University - MBA in (Top-Up)

## Course Description

This MBA Top-Up qualification have been created to develop and reward the business managers of today and the future, and to continue to bring recognition and professionalism to the management sectors. We hope that centres and learners take the opportunity to learn a great deal from these programmes that will provide relevant new skills and qualities. It is envisaged that these programmes will encourage both academic and professional development so that you learners move forward to realise not just their own potential but also that of organisations across a broad range of sectors.

The Master of Business Administration Top-Up programme will update your management toolkit and give you a broader stronger profile to enhance your career. Critically, we take a strategic perspective on business and management that helps you develop the skills to contribute to major business decisions organisations have to make about their future. This MBA is not just an academic course. Tutors will bring into the classroom practical real-life business problems for you to work on and solve, thus enhancing your understanding of how a business works.

## Dissertation (Major Project)

Here you will undertake a major project that focuses on your understanding and execution of entrepreneurial management in an area of specific interest to your or your organisation, such as:

- An applied or engaged research project
- An enterprise consultancy project
- Taking a new business proposition through to proof of concept



## Programme Feature

100% online learning, which can be accessed from your phone, pc or tablet at home or on the move. On successful completion of your studies, you'll be invited to attend a graduation ceremony on campus.

### Study Mode

Online - Part Time

### Duration of Program

This course only takes 4 months at the earliest

### Assessment

Performance of students are assessed on a continuous basis through assignments and class participation.

### Entry Requirements

- UK RQF/ NQF Level 6; or HKQF Level 5 qualification or
- A bachelor's degree awarded by a recognized institution or
- A recognized professional qualification (s) plus at least 3 times of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

### English Language Requirements

**Students need to meet the following basic English requirements:**

- IELTS 5.5; Reading and Writing must be at 5.5 or
- HKALE Use of English at Grade E or above, or HKDSE Examination English Language at Level 3 or above or
- Satisfy the examiners in UK EDUCATION qualifying examination, if required.

## 課程特色

100% 在線學習，您可以在家中或在旅途中通過手機、PC 或平板電腦訪問該系統。成功完成學業後，您將被邀請參加校園的畢業典禮。

### 學習形式

網上修讀及兼讀制

### 修讀年期

此課程修讀年期最快為四個月。

### 評核準則

通過作業和課堂成績對學生的表現進行連續性的評估。

### 入學要求

- 英國資歷架構第六級；或香港資歷架構第五級 或
- 由認可機構頒授的學士學位 或
- 持有認可專業資格及三年或以上管理層經驗，入圍的申請人或需參與面試。

### 英語要求

學生需達到以下的基本英語要求：

- IELTS 5.5 或以上; 讀寫水平必須達到5.5 或
- 於香港高級程度會考取得E或香港中學文憑的第三級 或
- UK EDUCATION提供的英語評估中符合要求成績

## Programme Structure

This MBA course is divided into two parts, Postgraduate Diploma PLUS MBA Top Up

### Postgraduate Diploma

#### QUALIFI Level 7 Diploma in Strategic Management and Leadership

- Start Date: Anytime
- Duration: Max 12 months, course exemption will be provided base on experience
- Mode of Study: Distance Learning
- Structure: 6 Mandatory plus 2 electives only with no exam

### MBA Top UP

#### Anglia Ruskin University -MBA (Top-Up)

- Start Date: September
- Duration: 4/9 months
- Mode of Study: Distance Learning
- Structure: One Dissertation only with no exam

## 課程架構

本MBA課程分為兩部分，研究生文憑及MBA Top Up

### 研究生文憑

Qualifi 7 級戰略管理和領導力文憑

- 開始日期：任何時候
- 持續時間：最多 12 個月，將根據經驗提供課程豁免
- 學習方式：遠程學習
- 結構：六科必修科加兩科選修課，無需考試

### MBA Top Up

安格利亞魯斯金大學 - MBA (Top-Up)

- 開始日期：九月
- 持續時間：4/9 個月
- 學習方式：遠程學習
- 結構：只有一篇論文，沒有考試

## MBA Top-Up - Anglia Ruskin University ( 60 Credits)



完成Qualifi Level 7 Diploma in Strategic Management and Leadership  
( 120 Credits )



英國資歷架構第六級或  
香港資歷架構第五級  
UK RQF/ NQF Level 6 or  
HKQF Level 5 qualification



持有認可專業資格及三年或以上管理層經驗，入圍的申請人或需參與面試  
Recognized professional qualification (s)  
plus at least 3 times of full-time work  
experience at senior level. Shortlisted  
applicants may be invited for an interview.

**最快4個月時間 (完成時間視乎學生進度)**

**完成課程必需 180 Credits**

## Provide English version only

### **QUALIFI Level 7 Diploma in Strategic Management and Leadership**

**Duration:** Max 12 months, course exemption will be provided base on experience

**Mode of Study:** Blended learning

**Structure:** 8 modules assignments with no exam

#### **Mandatory:**

1. Manage Team Performance to Support Strategy
2. Information Management and Strategic Decision Taking
3. Leading a Strategic Management Project
4. Strategic Direction
5. Strategic Planning
6. Development as a Strategic Manager

#### **2 of Elective**

1. Optional from below:
  2. Finance for Managers
  3. Organisational Change Strategies
  4. Human Resource Planning
- Anglia Ruskin University – MBA Top-Up

### **Anglia Ruskin University – MBA (Top-Up)**

**Duration:** Max 12 months, course exemption will be provided base on experience

**Mode of Study:** Distance Learning

**Structure:** 6 Mandatory plus 2 electives only with no exam

#### **Dissertation (Major Project)**

**Here you will undertake a major project that focuses on your understanding and execution of entrepreneurial management in an area of specific interest to your or your organisation, such as:**

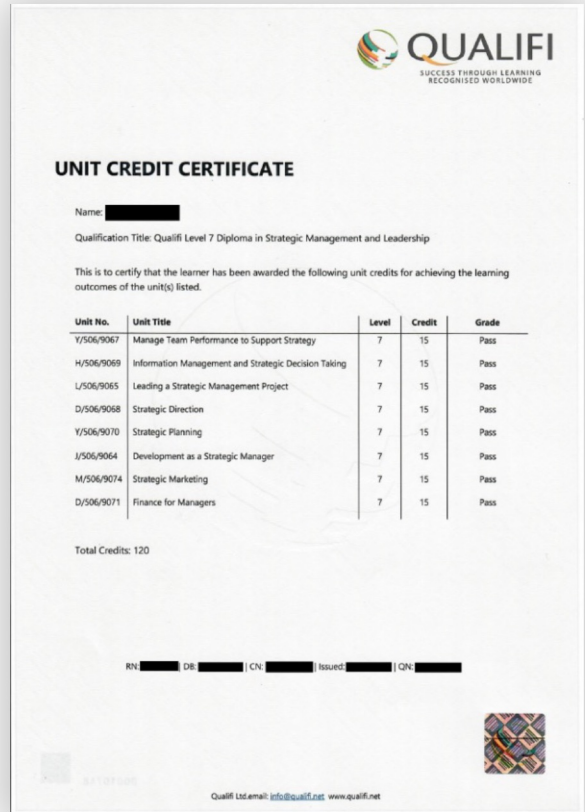
1. An applied or engaged research project
2. An enterprise consultancy project
3. Taking a new business proposition through to proof of concept

#### **Some MBA programme may have course(s) in MBA Top-up**

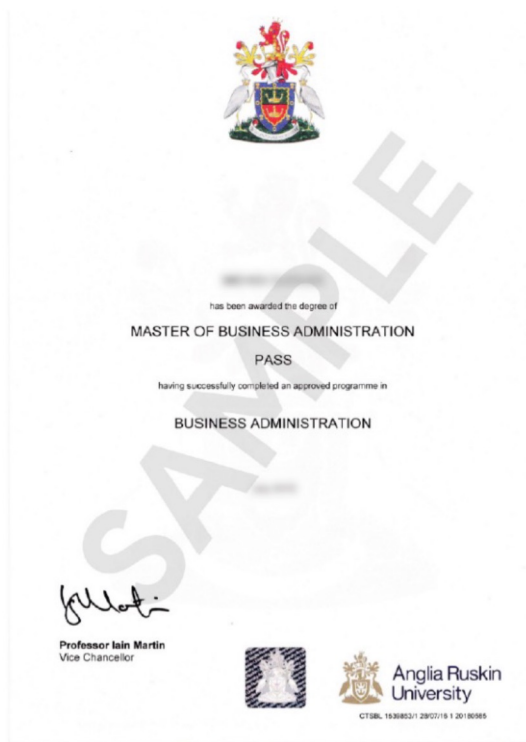




**QUALIFI Level 7 Certificate**  
**QUALIFI 七級證書**



**QUALIFI Level 7 Transcript**  
**QUALIFI 七級成績單**



**MBA Top-Up Provided by**  
**Anglia Ruskin University**



# QUALIFI Level 7 Diploma in Strategic Management and Leadership Module Outline

## Unit 702: Manage Team Performance to Support

Aim of the unit will explore how team performance can be evaluated and optimised to realise strategic objectives.

### Learning Outcomes

1. Be able to set performance targets for teams to meet strategic objectives
2. Be able to agree team performance targets to contribute to meeting strategic objectives
3. Be able to monitor actions and activities defined to improve team performance
4. Be able to apply influencing skills to respond to the dynamics and politics of personal interactions

## Unit 703: Finance for Managers

Aim of this unit is geared towards supporting Learners in understanding and using financial information and data. This unit is important to Learners as it support decision making.

### Learning Outcomes

1. Be able to analyse financial information and data
2. Be able to assess budgets and their ability to support organisational objectives
3. Be able to evaluate financial proposals for expenditure provided by others

## Unit 704: Information Management and Strategic

Aim of this unit will address the volume and complexity of data and information available to organisations and how to analyse, apply and determine its value in making strategic decisions.

### Learning Outcomes

1. Be able to understand the importance of management information on strategic
2. Be able to understand the importance of information sharing within an organisation
3. Be able to use information to support strategic decision making
4. Be able to monitor and review management information

## Unit 705: Leading a Strategic Management Project

Aim of this unit will involve the Learner in formulating research and methodologies to support a strategic management project. They will be required to critically evaluate options and data sources prior to presenting project outcomes.

### Learning Outcomes

1. Be able to identify and justify a strategic investigative project
2. Be able to conduct research using different data sources, and synthesise data and options
3. Be able to draw conclusions and make recommendations that achieve the project aim
4. Be able to develop and review the results of the investigative project

## Unit 706: Strategic Direction

Aim of this unit will explore the strategic aims and objectives of an organisation and their significance in setting direction, identifying success and progress for the organisation. The unit will also explore where different strategic options may lead the organisation to change its direction.

### Learning Outcomes

1. Be able to review and determine the organisation's strategic aims and objectives
2. Be able to evaluate progress towards achieving organisational strategic aims and objectives
3. Be able to determine and evaluate strategic options to support a new strategic

## Unit 708: Strategic Marketing

Aim of this unit will investigate underlying models, techniques and theories that underpin marketing and can contribute to strategic objectives. It will also provide Learners with a critical understanding of the marketing function within complex

### Learning Outcomes

1. Be able to understand the relationship between the marketing plan and strategic objectives
2. Be able to produce a strategic marketing plan
3. Be able to promote the marketing plan in support of strategic objectives

## Unit 710: Organisational Change Strategies

Aim of this module is to enable students to understand, plan and achieve organisational change successfully. The received wisdom in much of the business world is that change has to be fast, large-scale and transformational if organisations are to survive. However, there is also evidence that many successful organisations take a much slower and more cautious approach to change. In addition, the failure rate of change initiatives is claimed to be around 70%. It follows from this that managing organisational change is one of the most problematic tasks leaders undertake, and that the ability to do so is a key attribute of successful leaders and successful organisations.

### Learning Outcomes

1. Understand how to apply solutions to organisational change
2. Understand how to develop a change strategy using implementation models
3. Be able to analyse an organisational response to change
4. Understand how to evaluate the impact of change strategies

## Unit 711: Strategic Planning

Aim of this unit is about the value of the strategic planning process in formulating appropriate strategies and designing a plan that will be supported by stakeholders and other organisational leaders. The critical review of the plan and its success is also addressed in the unit.

### Learning Outcomes

1. Be able to conceive and analyse strategic options
2. Be able to formulate a strategic plan
3. Be able to implement, evaluate, monitor and review the strategic plan

## Unit 712: Human Resource Planning

Aim of this unit will address issues that are important when planning for and securing a workforce that will be able to deliver strategic objectives. The unit will also consider the constraints and influences on organisations HR practices.

### Learning Outcomes

1. Understand how the HR plan supports strategic objectives
2. Understand the legal and organisational frameworks for the employment of staff
3. Understand the effect of the organisational environment on employees

## **Unit 724: Development as a Strategic Manager**

Aim of this unit aims to supports organisational and self-awareness in Learners. It provides foundations for a self-critical and reflective approach to personal development to support the Learner when operating at a strategic level. Wider context organisation and environmental factors are also considered as contributors to overall strategic success of the individual and the organisation.

### **Learning Outcomes**

1. Be able to identify personal skills to achieve strategic ambitions
2. Be able to manage personal leadership development to support achievement of strategic ambitions
3. Be able to evaluate the effectiveness of the leadership development plan
4. Be able to advocate an employee welfare environment that supports organisational values



## ABOUT US

### 關於我們

The UK Education provides overseas study counseling services, focusing on assisting your overseas study journey. The UK Education has one of the most integrated British school networks among all the local overseas advanced study companies. Our professional counseling team provides one-stop services such as assisting in school applications, arranging interviews, etc. We help to assist students to analyze each school in details, and provide one-on-one consultation services for further studies.

The UK Education provides different professional qualifications in the fields of business, law and finance to promote and strengthen trade and business development for chambers of commerce composed of administrators and managers. The centre provides professional training and qualification programs from time to time to train local and international elites from different fields in all areas for the Asian economy and even the global business. We are committed in helping employees enhance their career prospects through these accredited qualifications, and supporting the development of their management and professional skills in the workplace.

UK Education一直提供海外教育輔導服務，專注於協助您的英國教育，並擁有香港最完整的英國學校網絡之一。我們專業的輔導團隊提供協助學校申請、安排面試等一站式服務，協助學生詳細分析每所學校，並提供一對一的升學諮詢服務。

UK Education在商業、法律和金融領域提供不同的專業資格，以促進和加強由行政人員和經理組成的商會的貿易和商業發展。中心不定期提供專業培訓和資格認證項目，為亞洲經濟乃至世界商業培養各個領域不同領域的本地和國際精英。我們致力於通過這些認證資格幫助員工提升他們的職業前景，並支持他們在工作場所的管理和專業技能的發展。

## The Object of the Centre

1. Provides career path that support students who wish to develop their management skills, enterprise capabilities and opportunities in their chosen field
2. Helps students to improve their understanding of any given business environments and organizations and how should they manage and develop in the given situation
3. Helps students to develop skills and abilities, and support their professional development

## 中心的遠景

1. 為希望在所選行業發展管理技能、企業能力和機會的同學提供職業道路支持
2. 提高同學對任何商業環境和組織以及它們是如何管理和發展的理解
3. 培養同學的技能和能力，以支持他們的職業發

