



UK Education

# Master of Business Administration

University of Bolton



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## University of Bolton

By 2020, the University of Bolton will be teaching-intensive, research-informed higher education institution, attracting applications from around the world for its unique high-quality, student-centred undergraduate and postgraduate programmes.

It will provide an exciting and challenging student experience with a high standard of proactive student support and excellent facilities to match its academic quality. It will be a local resource, regional asset, undergraduate and postgraduate courses offered in Bolton and around the world. Where appropriate, our students will study in an environment that reflects as closely as possible the work environment into which they may enter. Using industry standard fixtures. All students receive work-based learning through an internship, practicum or “sandwich” gap year.

# Ranking and Qualification

UK Ranking

# #38

# The Guardian

The Guardian - The best UK universities 2023



WES Approved



# ■ Master of Business Administration



## ■ Course Description

Whatever sector you currently work in, this MBA is designed to help you understand the problems and challenges facing all enterprises and organisations – and identify potential solutions. Offered as a full-time course over two trimesters, which is less than a full calendar year, you'll have the opportunity to develop vital skills that can be applied in almost any business.

Areas covered include building a thorough knowledge of an organisation and its leadership; developing creative and systematic approaches to underlying business issues; and understanding how business and management practices can be improved. Throughout the course, you'll have the opportunity to cultivate your intellectual capabilities of research, critique, synthesis and innovation, culminating in a Master's level dissertation.

We aim to maximise your learning by employing a variety of teaching methods, including lectures, workshops, group tutorials, individual tuition and guest speakers. By tutoring you in strategic thinking skills, the course will give you the opportunity to develop the sought-after analytical and critical competencies that prestigious employers in today's global economy value so highly.

## ■ Course Content

Leadership and Management

Strategy

Professional Project

## Progression Pathways



The shortest time to complete the course:

**9 months**

(Completion time depends on student progress)

**210 credits required to complete the course**

## Programme Features

100% online learning, which can be accessed from your phone, pc or tablet at home or on the move. On successful completion of your studies, you'll be invited to attend a graduation ceremony on campus.

### Study Mode

Online and Part-time

### Duration of Program

This program can be completed in 1 year.

### Assessment

Performance of students are assessed on a continuous basis through assignments and class participation.

### Entry Requirements

- UK RQF/ NQF Level 6; or HKQF Level 5 qualification or
- A bachelor's degree awarded by a recognized institution or
- A recognized professional qualification (s) plus at least 3 years of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

### English Language Requirements

- IELTS 5.5; Reading and Writing must be at 5.5 or
- HKALE Use of English at Grade E or above, or HKDSE Examination English Language at Level 3 or above or
- Satisfy the examiners in UK EDUCATION qualifying examination, if required.

### Medium of Instruction

All modules will be taught in English.

# Programme Structure

This MBA course is divided into two parts, Postgraduate Diploma PLUS MBA Top Up.

Postgraduate Diploma (120 Credits)

## ATHE Level 7 Diploma in Strategic Management

<b>Start Date:</b>	Anytime
<b>Duration:</b>	Anytime
<b>Mode of Study:</b>	Distance Learning
<b>Structure:</b>	2 Mandatory plus 2 electives only with no exam

### Mandatory Units

Select at least two of the following:

1. Strategic Planning
2. Finance for Strategic Managers
3. Research for Strategic Development
4. Organisational Behaviour
5. Personal Development for Leadership and Strategic Management

### Optional Units

Select at least two of the following:

1. International Business Environment
2. Developing Organisational Vision and Strategic Direction
3. Human Resource Management
4. Project Management
5. Strategic Resource Management
6. Risk Management
7. Managing Stakeholder Engagement
8. Corporate Communication Strategies
9. Leading Organisational Equality and Diversity
10. Sustainable Business Strategy
11. Managing Quality and Service Delivery
12. International Finance
13. Quantitative Methods
14. Strategic Marketing
15. Corporate Communication Strategies
16. Strategic Human Resource Management
17. Managing Continuous Organisational Improvement

part 01

# Programme Structure

MBA Top Up (120 Credits)

**University of Bolton**

**Master of Business Administration Top-Up**

<b>Start Date:</b>	September / January / June
<b>Duration:</b>	9 months, course exemption will be provided base on experience
<b>Mode of Study:</b>	Distance Learning
<b>Structure:</b>	1 electives + 1 dissertation

part 02

## Leadership and Management

This module provides an opportunity to critically examine leadership and management from social, cultural, political, and economic perspectives, recognising current imperatives in the global context of contemporary business. In the module you will compare and contrast traditional and modern approaches to leadership and management, engaging with management styles and practices from different regions and cultures, and informed by a diversity of examples and case studies. You will also systematically examine and reflect on your leadership disposition, skills, and behaviours. The GAME+ attributes covered in this module are: Influence and Impact; Critical Self-Management and Skills Mastery.

## Strategy

In this module you will explore strategy in the contemporary business context, including an examination of global economic systems, instability, circular economy, new business practices, disruption, and business model innovation. You will examine traditional and contemporary approaches to strategy, strategic thinking, and stakeholder engagement, and consider corporate, business, functional and network strategies. You will also strengthen your skills of strategic analysis through strategic games and aspects of game theory. The GAME+ attributes covered in this module are: Influence and Impact; Critical Creativity and Innovation and Skills Mastery.



## ■ Programme Structure

### **Professional Project**

In this capstone module you will have the opportunity to bring together multiple elements of the programme to design, plan and execute an extended piece of work in critical research or professional enquiry to address a real contemporary business, organisational, or sector issue, challenge, or problem. This may involve research within an organisation, sector-based empirical research, or simulation-based research. You will be given a thorough grounding in fundamental research paradigms, strategies, and methods with opportunities, as appropriate, for more specialised research training according to project focus and interest. You will negotiate the major outputs of your research: for example, you may opt for a traditional dissertation or choose from more contemporary instruments of attainment, such as a research paper, professional portfolio of artefacts, etc. Whichever route you choose you will begin your project with a public pitching of your proposed area of research and close the module by participating in an end of MBA showcase. The GAME+ attributes covered in this module are: Influence and Impact; Critical Self-Management; Critical Creativity; Professional Identity and Innovation and Skills Mastery.

part 02



## ■ ATHE Level 7 Diploma in Strategic Management Module Outline

### BUS 7.1 Strategic Planning

The aim of this unit is to develop the knowledge, understanding and skills necessary to develop an organisational strategic plan.

#### Learning Outcomes

- Understand the foundations for developing organisational strategy
- Understand the external environment affecting organisations
- Be able to review an organisation's strategy and business plans
- Be able to develop strategy options for an organisation
- Understand how to create a strategic plan to meet business objectives

### BUS 7.2 Finance for Strategic Managers

The learners will develop knowledge, understanding and skills that will enable them to analyse internal and publicly available financial information. This will help to inform strategic decision making.

#### Learning Outcomes

- Understand the importance of financial data in formulating and delivering business strategy
- Be able to analyse financial data for an organisation in order to inform strategic decision making purposes
- Be able to evaluate proposals for strategic decisions on capital expenditure in an organisation

## BUS 7.3 Research for Strategic Development

The aim of this unit is to develop the knowledge, understanding and skills required to carry out research to meet the needs of strategic business management.

### Learning Outcomes

- Be able to formulate a research proposal relating to strategic business development
- Be able to use different research methodologies to gather sufficient and valid data
- Be able to present research findings in an appropriate format for a target audience
- Be able to evaluate own skills while undertaking research

## BUS 7.4 Organisational Behaviour

The aim of this unit is to help learners develop an understanding of how organisational behaviour, structure, culture, motivation, creativity and leadership impact on an organisation's effectiveness and efficiency.

### Learning Outcomes

- Understand leadership behaviour theory and practice
- Understand how organisational structures and culture impact on the effectiveness of the organisation
- Understand how organisations can improve employee effectiveness to respond to business opportunities
- Understand how organisations can motivate employees in order to improve their efficiency and effectiveness

## BUS 7.5 Personal Development for Leadership and Strategic Management

This unit aims to help learners develop their own personal leadership and management skills in the context of the creation and achievement of organisational vision and strategic direction.

### Learning Outcomes

- Understand how knowledge and skills in leadership and strategic management support the creation and achievement of organisational vision and strategy
- Understand the role of physical evidence in the marketing mix
- Understand how to develop and communicate organisational vision
- Be able to manage development of own personal knowledge and skills in leadership and strategic management to support achievement of personal and organisational vision and strategy
- Be able to reflect on the benefits of personal development in the achievement of personal growth and organisational vision and strategy

## BUS 7.6 International Business Environment

The unit will enable learners to explore the changing international business environment and develop knowledge and understanding of how organisations respond.

### Learning Outcomes

- Be able to analyse the international business environment
- Understand the impact of globalisation and international trade
- Understand the international markets in which businesses operate

## BUS 7.7 Developing Organisational Vision and Strategic Direction

To enable learners to improve their knowledge and understanding of how organisations develop vision and strategic direction. The unit may be of particular interest for learners aiming for leadership roles in either private or public sector organisations.

### Learning Outcomes

- Understand how to develop an organisational vision and strategic direction
- Understand how to communicate the vision and strategic direction to stakeholders
- Understand how to implement organisational vision and strategic direction

## BUS 7.8 International Finance

To enable learners to gain an understanding of the role of an international corporate financial manager. The unit will allow learners to consider the importance of International Accounting Standards and the international financial environment for decision making within businesses and organisations. Particular attention is paid to analysing the role of international financial markets in creating opportunities and risks for organisations, especially those operating in a multinational context. Learners will gain experience in assessing strategic options and making appropriate recommendations.

### Learning Outcomes

- Understand the causes and consequences of the evolution of international accounting standards
- Be able to analyse the potential impacts of the international financial environment on decision making
- Understand capital requirements and working capital management in an international context
- Be able to assess the key issues and approaches to international financial management

## BUS 7.9 Quantitative Methods

This unit will enable learners to further develop understanding and skills in the application of quantitative methods appropriate to support decision-taking in organisations.

### Learning Outcomes

- Understand the types of data which can be used by organisations to monitor and improve their performance
- Be able to analyse and evaluate raw business data to inform decision taking
- Be able to apply a range of quantitative methods to support effective business decision taking
- Be able to report on data and communicate findings to inform decision taking

## BUS 7.10 Strategic Marketing

This unit enables learners to develop knowledge and understanding of marketing at a strategic level and how this is applied in practice including developing a marketing strategy.

### Learning Outcomes

- Understand the principles of strategic marketing
- Understand how to carry out a strategic marketing analysis
- Understand the role of customer behaviour in marketing strategies
- Understand how to develop an implementable strategic marketing plan
- Understand how to create a marketing strategy to meet business objectives

## BUS 7.11 International Marketing

This unit enables learners to understand the requirements of international marketing, in particular, the financial considerations to be taken into account in entering and operating in international markets. Learners will also be able to develop an international marketing strategy and understand the implications and requirements of international marketing communications.

### Learning Outcomes

- Understand the implications of international marketing for organisations
- Understand how to develop an international marketing strategy
- Understand the requirements of international marketing communications

## **BUS 7.12 Corporate Communication Strategies**

This unit will enable learners to develop knowledge and understanding of the importance of corporate communications and the link with corporate objectives. Learners will have the opportunity to develop skills in auditing corporate communications and planning a corporate communication strategy.

### **Learning Outcomes**

- Understand the importance of corporate communications
- Be able to plan corporate communications audits
- Understand the purpose and impact of a corporate communications strategy

## **BUS 7.13 Strategic Human Resource Management**

The aim of this unit is to help learners acquire knowledge and understanding of human resource management strategy and its impact on the efficiency of an organisation.

### **Learning Outcomes**

- Understand the factors affecting human resource management strategies in organisations
- Understand how strategic human resource management contributes to the achievement of the strategic plans of organisations
- Understand how to prepare human resource management strategies for organisations
- Be able to develop a human resource management strategy for an organisation

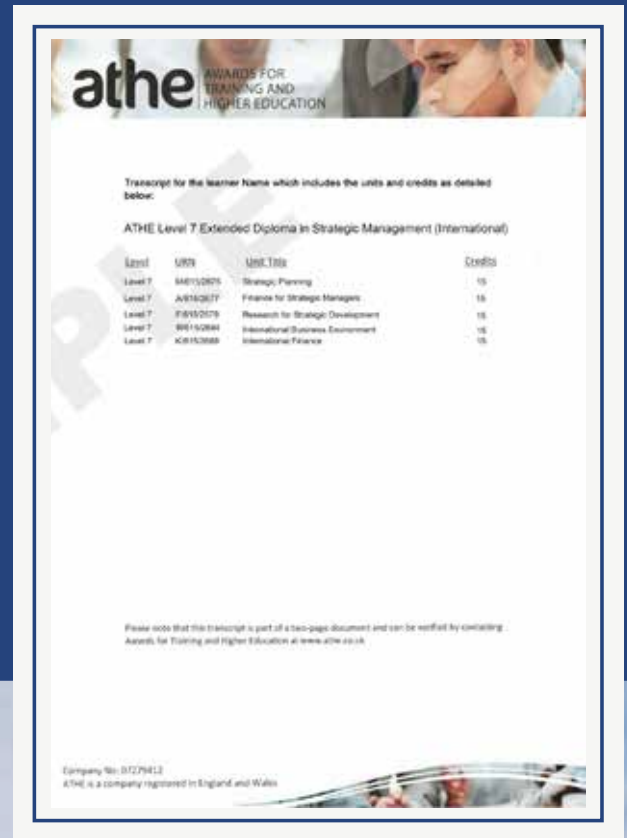
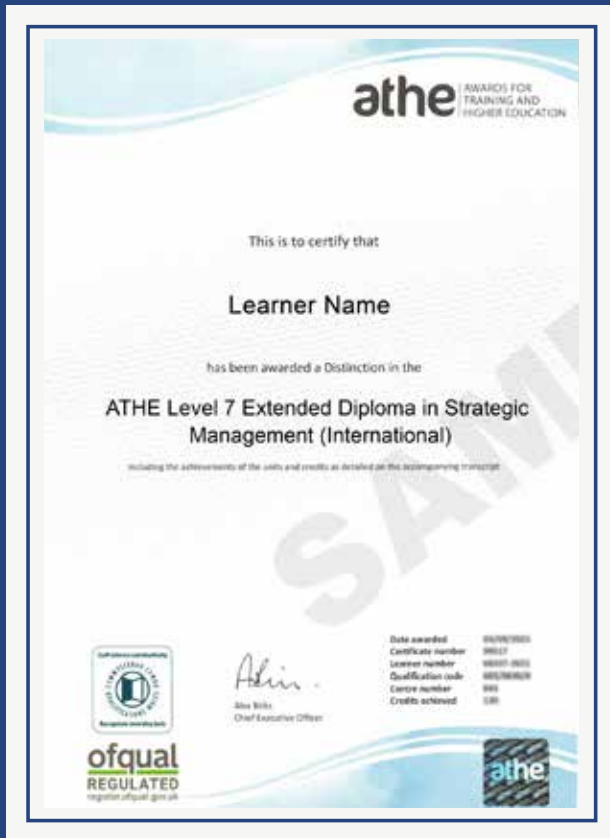
## **BUS 7.14 Managing Continuous Organisational Improvement**

To enable learners to develop the knowledge, understanding and skills required to create a culture of continuous improvement in an organisation. The learners will have the opportunity to develop the skills required to plan organisational change.

### **Learning Outcomes**

- Understand how organisations create a culture of continuous improvement and acceptance of change
- Be able to analyse opportunities for improvement to organisational activities
- Be able to plan change for organisational improvement

# Samples of Certificate & Transcript



## About

# UE | UK Education

“The UK Education” provides overseas study counseling services, focusing on assisting your overseas study journey. “The UK Education” has one of the most integrated British school networks among all the local overseas advanced study companies. Our professional counseling team provides one-stop services such as assisting in school applications, arranging interviews, etc. We help to assist students to analyze each school in details, and provide one-on-one consultation services for further studies.



## Our Missions

- Provides career path that support students who wish to develop their management skills, enterprise capabilities and opportunities in their chosen field
- Helps students to improve their understanding of any given business environments and organizations and how should they manage and develop in the given situation
- Helps students to develop skills and abilities, and support their professional development

## Accredited Partner Centre

