

# Global MBA

University of Dundee

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## University of Dundee

The University of Dundee transforms lives locally and globally through the creation, sharing and application of knowledge. Undergraduate, postgraduate and research degrees in a wide variety of subjects, allied to an international reputation for world-leading research, help attract top-class students and academics from across the globe, with around 145 countries represented in the University community.

The University provides one of the best student experiences and has pioneered innovations as diverse as keyhole surgery and the flat screen technology. From Turner Prize winners to political leaders, activists for social change to captains of industry, Dundee alumni are transforming the world.

The University of Dundee is a highly ranked, internationally recognised and award-winning institution:

- The Guardian University Guide 2021 ranks Dundee among the top 20 universities in the UK
- Dundee was ranked 1st in Scotland, 8th in the UK, and 30th in the world in 2019 by Times Higher Education Golden Age University Rankings 2019
- Dundee is 11th among UK universities for overall student satisfaction in the 2020 National Student Survey (NSS)
- The University of Dundee has been given a Gold award – the highest possible rating – in the 2017 Teaching Excellence Framework (TEF)



# Ranking and Qualification

UK Ranking

# #29



**World University Rankings 2023**

Times Higher Education – Best universities in the UK 2023

World Ranking

# #201–250



**World University Rankings 2023**

Times Higher Education – Best universities in the world 2023

UK Ranking

# #38



**WORLD UNIVERSITY RANKINGS**

QS World University Rankings 2023

UK Ranking

# #32



US news: Best Global Universities in the United Kingdom



Teaching Excellence Framework



European Qualifications Framework



QAA

UK Quality Assured



Research Excellence Framework



Chartered Management Institute

HE Partner

## ■ Course Description

The Global MBA degree programme is delivered and awarded by the University of Dundee via Blended Learning 100% online. This Top-Up degree covers 90 credit points through 4 modules. The MBA is a globally recognised conversion Masters degree, aimed at developing skill and knowledge in experienced managers.

The overall aims of the Global MBA top-up programme are:

- To develop a broad and holistic understanding of organisations, their external and internal contexts, management and governance
- To develop an understanding of and responsiveness to change and to consider the future of organisations
- To extend students' conceptual abilities and analytical skills
- To develop a critical awareness of current issues in international business and management which is informed by leading edge research and practice in the field
- To develop a specialised understanding of appropriate techniques sufficient to allow detailed investigation into relevant strategic business and management issues
- To acquire insights into personal competence and develop a range of personal and professional skills.

Graduates will be able to demonstrate a range of cognitive and intellectual skills together with techniques specific to business and management, combined with relevant personal and interpersonal skills.

## ■ Course Content

Stakeholder Management and Business Ethics

Operations Management and Change

Strategic Management & Organisational Analysis

Dissertation (Professional Business Project)



## Progression Pathways



The shortest time to complete the course:

**9 months**

(Completion time depends on student progress)

**210 credits required to complete the course**



## Programme Features

100% online learning, which can be accessed from your phone, pc or tablet at home or on the move. On successful completion of your studies, you'll be invited to attend a graduation ceremony on campus.

### Study Mode

Online and Part-time

### Duration of Program

This program can be completed in 9 months.

### Assessment

Performance of students are assessed on a continuous basis through assignments and class participation.

### Entry Requirements

- UK RQF/ NQF Level 6; or HKQF Level 5 qualification or
- A bachelor's degree awarded by a recognized institution or
- A recognized professional qualification (s) plus at least 3 years of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

### English Language Requirements

- IELTS 5.5; Reading and Writing must be at 5.5 or
- HKALE Use of English at Grade E or above, or HKDSE Examination English Language at Level 3 or above or
- Satisfy the examiners in UK EDUCATION qualifying examination, if required.

### Medium of Instruction

All modules will be taught in English.

## Programme Structure

This MBA course is divided into two parts, Postgraduate Diploma PLUS MBA Top Up.

Postgraduate Diploma (120 Credits)

### QUALIFI Level 7 Diploma in Strategic Management and Leadership

<b>Start Date:</b>	Anytime
<b>Duration:</b>	Max 12 months, course exemption will be provided base on experience
<b>Mode of Study:</b>	Distance Learning
<b>Structure:</b>	6 Mandatory plus 2 electives only with no exam

#### Mandatory Units

1. Manage Team Performance to Support Strategy
2. Information Management and Strategic Decision Taking
3. Leading a Strategic Management Project
4. Strategic Direction
5. Strategic Planning
6. Development as a Strategic Manager

#### Optional Units

Select at least two of the following:

1. Finance for Managers
2. Strategic Marketing
3. Organisational Change Strategies
4. Human Resource Planning

part 01

# Programme Structure

MBA Top Up (90 Credits)

**University of Dundee**

## Master of Business Administration Top-Up

part 02

<b>Start Date:</b>	September / January
<b>Duration:</b>	9 months, course exemption will be provided base on experience
<b>Mode of Study:</b>	Distance Learning
<b>Structure:</b>	3 Course + One Final Project

### Stakeholder Management and Business Ethics

The aim of this module is to provide students with a critical understanding of the key concepts and theories of stakeholder management, reputation management and business ethics.

Topics covered:

- Political economy and moral philosophy
- Models of ethical behaviour; ethical dilemmas
- Corporate social responsibility
- Corporate governance
- Reputation management and corporate branding
- Ethical leadership and organizational development
- Organisational culture
- Stakeholder management

### Operations Management and Change

This module will cover the role and function of Operations in different industries, Operations Strategy, Quality Management, Project Management, Operations Design and Management, Types of Organisational change, The Learning Organisation, Managing change in Organisations.

### Strategic Management & Organisational Analysis

The aim of this module is to provide students with a critical and reflective orientation to the deep understanding of complex approaches to strategic management and organisational analysis. The module will develop a critical appreciation of core concepts and essential strategic and organisational management tools for understanding data and analysing decisions. Students will acquire the analytic skills needed to accomplish, defend and critique a strategic business analysis.

### Dissertation (Professional Business Project)

Here you will undertake a major project that focuses on your understanding and execution of entrepreneurial management in an area of specific interest to your or your organisation, such as:

1. An applied or engaged research project
2. An enterprise consultancy project
3. Taking a new business proposition through to proof of concept

This is a 15,000 words dissertation.

Some MBA programme may have course(s) in MBA Top-up





## ■ QUALIFI Level 7 Diploma in Strategic Management and Leadership Module Outline

### Unit 702: Manage Team Performance to Support Strategy

Aim of the unit will explore how team performance can be evaluated and optimised to realise strategic objectives.

#### Learning Outcomes

- Be able to set performance targets for teams to meet strategic objectives
- Be able to agree team performance targets to contribute to meeting strategic objectives
- Be able to monitor actions and activities defined to improve team performance
- Be able to apply influencing skills to respond to the dynamics and politics of personal interactions

### Unit 703: Finance for Managers

Aim of this unit is geared towards supporting Learners in understanding and using financial information and data. This unit is important to Learners as it support decision making.

#### Learning Outcomes

- Be able to analyse financial information and data
- Be able to assess budgets and their ability to support organisational objectives
- Be able to evaluate financial proposals for expenditure provided by others

## Unit 704: Information Management and Strategic Decision Taking

Aim of this unit will address the volume and complexity of data and information available to organisations and how to analyse, apply and determine its value in making strategic decisions.

### Learning Outcomes

- Be able to understand the importance of management information on strategic decisions
- Be able to understand the importance of information sharing within an organisation
- Be able to use information to support strategic decision making
- Be able to monitor and review management information

## Unit 705: Leading a Strategic Management Project

Aim of this unit will involve the Learner in formulating research and methodologies to support a strategic management project. They will be required to critically evaluate options and data sources prior to presenting project outcomes.

### Learning Outcomes

- Be able to identify and justify a strategic investigative project
- Be able to conduct research using different data sources, and synthesise data and options
- Be able to draw conclusions and make recommendations that achieve the project aim
- Be able to develop and review the results of the investigative project

## Unit 706: Strategic Direction

Aim of this unit will explore the strategic aims and objectives of an organisation and their significance in setting direction, identifying success and progress for the organisation. The unit will also explore where different strategic options may lead the organisation to change its direction.

### Learning Outcomes

- Be able to review and determine the organisation's strategic aims and objectives
- Be able to evaluate progress towards achieving organisational strategic aims and objectives
- Be able to determine and evaluate strategic options to support a new strategic position

## Unit 708: Strategic Marketing

Aim of this unit will investigate underlying models, techniques and theories that underpin marketing and can contribute to strategic objectives. It will also provide Learners with a critical understanding of the marketing function within complex organisations.

### Learning Outcomes

- Be able to understand the relationship between the marketing plan and strategic objectives
- Be able to produce a strategic marketing plan
- Be able to promote the marketing plan in support of strategic objectives

## Unit 710: Organisational Change Strategies

Aim of this module is to enable students to understand, plan and achieve organisational change successfully. The received wisdom in much of the business world is that change has to be fast, large-scale and transformational if organisations are to survive. However, there is also evidence that many successful organisations take a much slower and more cautious approach to change. In addition, the failure rate of change initiatives is claimed to be around 70%. It follows from this that managing organisational change is one of the most problematic tasks leaders undertake, and that the ability to do so is a key attribute of successful leaders and successful organisations.

### Learning Outcomes

- Understand how to apply solutions to organisational change
- Understand how to develop a change strategy using implementation models
- Be able to analyse an organisational response to change
- Understand how to evaluate the impact of change strategies

## Unit 711: Strategic Planning

Aim of this unit is about the value of the strategic planning process in formulating appropriate strategies and designing a plan that will be supported by stakeholders and other organisational leaders. The critical review of the plan and its success is also addressed in the unit.

### Learning Outcomes

- Be able to conceive and analyse strategic options
- Be able to formulate a strategic plan
- Be able to implement, evaluate, monitor and review the strategic plan



## Unit 712: Human Resource Planning

Aim of this unit will address issues that are important when planning for and securing a workforce that will be able to deliver strategic objectives. The unit will also consider the constraints and influences on organisations HR practices.

### Learning Outcomes

- Understand how the HR plan supports strategic objectives
- Understand the legal and organisational frameworks for the employment of staff
- Understand the effect of the organisational environment on employees

## Unit 724: Development as a Strategic Manager

Aim of this unit aims to supports organisational and self-awareness in Learners. It provides foundations for a self-critical and reflective approach to personal development to support the Learner when operating at a strategic level. Wider context organisation and environmental factors are also considered as contributors to overall strategic success of the individual and the organisation.

### Learning Outcomes

- Be able to identify personal skills to achieve strategic ambitions
- Be able to manage personal leadership development to support achievement of strategic ambitions
- Be able to evaluate the effectiveness of the leadership development plan
- Be able to advocate an employee welfare environment that supports organisational values



# Samples of Certificate & Transcript



**UNIT CREDIT CERTIFICATE**

Name: [REDACTED]

Qualification Title: Qualifi Level 7 Diploma in Strategic Management and Leadership

This is to certify that the learner has been awarded the following unit credits for achieving the learning outcomes of the unit(s) listed.

Unit No.	Unit Title	Level	Credit	Grade
Y/506/9067	Manage Team Performance to Support Strategy	7	15	Pass
H/506/9069	Information Management and Strategic Decision Taking	7	15	Pass
L/506/9065	Leading a Strategic Management Project	7	15	Pass
D/506/9068	Strategic Direction	7	15	Pass
Y/506/9070	Strategic Planning	7	15	Pass
J/506/9064	Development as a Strategic Manager	7	15	Pass
M/506/9074	Strategic Marketing	7	15	Pass
D/506/9071	Finance for Managers	7	15	Pass

Total Credits: 120

RN [REDACTED] | DB: [REDACTED] | CN: [REDACTED] | Issued: [REDACTED] | QN: [REDACTED]



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**CERTIFICATE OF ACHIEVEMENT**

THIS IS TO RECOGNISE THAT:

[REDACTED]

HAS SUCCESSFULLY COMPLETED THE FOLLOWING:

**Qualifi Level 7 Diploma in Strategic Management and Leadership**

Date Awarded: [REDACTED]

Qualification Reference: [REDACTED]

Awarding Centre: [REDACTED]

Learner Reference: [REDACTED]





Jason Goodyear  
Chief Executive, Qualifi Ltd




**University of Dundee**

In exercise of powers granted by Royal Charter and with the authority of the Senatus Academicus the University of Dundee has conferred the

**Degree of Master of Business Administration**  
Distinction  
Candidate Name

Date of Award: 18 February 2017



00052935



Principal and Vice-Chancellor



Secretary





## About



“The UK Education” provides overseas study counseling services, focusing on assisting your overseas study journey. “The UK Education” has one of the most integrated British school networks among all the local overseas advanced study companies. Our professional counseling team provides one-stop services such as assisting in school applications, arranging interviews, etc. We help to assist students to analyze each school in details, and provide one-on-one consultation services for further studies.



## Our Missions

- Provides career path that support students who wish to develop their management skills, enterprise capabilities and opportunities in their chosen field
- Helps students to improve their understanding of any given business environments and organizations and how should they manage and develop in the given situation
- Helps students to develop skills and abilities, and support their professional development

## Accredited Partner Centre

