



# Master of Business Administration (MBA) Top-Up

University of Bolton



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## University of Bolton

By 2020, the University of Bolton will be a teaching-intensive, research-informed higher education institution, attracting applications from around the world for its unique high-quality, student-centred undergraduate and postgraduate programmes.

It will provide an exciting and challenging student experience with a high standard of proactive student support and excellent facilities to match its academic quality. It will be a local resource, regional asset, national and international centre of excellence, and synonymous with exemplary vocational undergraduate and postgraduate courses offered in Bolton and around the world. Where appropriate, our students will study in an environment that reflects as closely as possible the work environment into which they may enter; using industry standard fixtures. All students receive work-based learning through an internship, practicum or "sandwich" gap year.





#46

 38

[Published 11 September, 2021]

The Guardian The Best UK Universities - League Table

#89

 72

[Published 17 September, 2021]

The Good University Guide - The Times

#114

 95

[Published 08 June, 2021]

CUG The Complete University Guide - UK

#521

 26

[Published 04 April, 2022]

Scimago Institutions Rankings - Universities

## Live Literature returns this Autumn in University and Library & Museums partners...

Bolton is one of the most socially inclusive universities in the UK and in its 2020 admissions round it admitted 98% of its students from non-selective state schools and 55% from families with no history of higher education.

More than two in ten students come from some of the poorest areas in the country.

Previously, the university was ranked 46th out of 121 universities in the UK in the Guardian's annual university guide.





# University of Bolton- MBA in (Top-Up)

## Course Details

Whatever sector you currently work in, this MBA is designed to help you understand the problems and challenges facing all enterprises and organisations – and identify potential solutions. Offered as a full-time course over two trimesters, which is less than a full calendar year, you'll have the opportunity to develop vital skills that can be applied in almost any business.

Areas covered include building a thorough knowledge of an organisation and its leadership; developing creative and systematic approaches to underlying business issues; and understanding how business and management practices can be improved. Throughout the course, you'll have the opportunity to cultivate your intellectual capabilities of research, critique, synthesis and innovation, culminating in a Master's level dissertation.

We aim to maximise your learning by employing a variety of teaching methods, including lectures, workshops, group tutorials, individual tuition and guest speakers. By tutoring you in strategic thinking skills, the course will give you the opportunity to develop the sought-after analytical and critical competencies that prestigious employers in today's global economy value so highly.

## Career opportunities

No matter what part of industry or commerce you work in, the MBA (Top-up) course will assist you to deepen your critical understanding of the problems and challenges facing enterprises and organisations and equip you with the analytical and critical faculties to identify potential solutions. You'll gain an overview of key business practices, and develop further skills in areas such as operational management, marketing, strategic planning and accounting.

An MBA is often a route to promotion or a career change. Companies in every industry around the world seek out business and management professionals with an MBA. Every business, from tiny start-ups to large companies, need someone with experience and the necessary education to support common business processes like accounting, finance, human resources, marketing, public relations, sales, and management.





## Programme Feature

100% online learning, which can be accessed from your phone, pc or tablet at home or on the move. On successful completion of your studies, you'll be invited to attend a graduation ceremony on campus.

### Study Mode

Online - Part Time

### Duration of Program

This course only takes 9 months at the earliest

### Assessment

Performance of students are assessed on a continuous basis through assignments and class participation.

### Entry Requirements

- UK RQF/ NQF Level 6; or HKQF Level 5 qualification or
- A bachelor's degree awarded by a recognized institution or
- A recognized professional qualification (s) plus at least 3 times of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

### English Language Requirements

Students need to meet the following basic English requirements:

- IELTS 6.5 ; Reading and Writing must be at 6.0 or
- HKALE Use of English at Grade E or above, or HKDSE Examination English Language at Level 3 or above or
- Satisfy the examiners in UK EDUCATION qualifying examination, if required.

## 課程特色

100% 在線學習，您可以在家中或在旅途中通過手機、PC 或平板電腦訪問該系統。成功完成學業後，您將被邀請參加校園的畢業典禮。

### 學習形式

網上修讀及兼讀制

### 修讀年期

此課程修讀年期最快為9個月。

### 評核準則

通過作業和課堂成績對學生的表現進行連續性的評估。

### 入學要求

- 英國資歷架構第六級；或香港資歷架構第五級 或
- 由認可機構頒授的學士學位 或
- 持有認可專業資格及三年或以上管理層經驗，入圍的申請人或需參與面試。

### 英語要求

學生需達到以下的基本英語要求：

- IELTS 6.5 或以上; 讀寫水平必須達到6.0 或
- 於香港高級程度會考取得E或香港中學文憑的第三級 或
- UK EDUCATION提供的英語評估中符合要求成績



## Programme Structure

This MBA course is divided into two parts, Postgraduate Diploma PLUS MBA Top Up

### Postgraduate Diploma

**ATHE Level 7 Extended Diploma in Strategic Management**

- Start Date: Anytime
- Duration: Max 8 months, course exemption will be provided base on experience
- Mode of Study: Distance Learning
- Structure: 8 compulsory subjects, no exam required

### MBA Top UP

**University of Bolton -MBA (Top-Up)**

- Start Date: September, January, June
- Duration: 9 months
- Mode of Study: Distance Learning
- Structure: One Dissertation only with no exam

## 課程架構

本MBA課程分為兩部分，研究生文憑及MBA Top Up

### 研究生文憑

ATHE 7 級戰略管理擴展文憑

- 開始日期：任何時候
- 持續時間：最多 8 個月，將根據經驗提供課程豁免
- 學習方式：遠程學習
- 結構：8科必修科，無需考試

### MBA Top Up

博爾頓大學 - MBA (Top-Up)

- 開始日期：九月、一月、六月
- 持續時間：9 個月
- 學習方式：遠程學習
- 結構：只有一篇論文，沒有考試

## Master of Business Administration (MBA) Top-Up 👑 - University of Bolton ( 80 Credits)



完成 ATHE Level 7 Extended Diploma in Strategic Management  
( 120 Credits)



英國資歷架構第六級或  
香港資歷架構第五級  
UK RQF/ NQF Level 6 or  
HKQF Level 5 qualification

持有認可專業資格及三年或以上管理層經驗，入圍的申請人或需參與面試  
Recognized professional qualification (s)  
plus at least 3 times of full-time work  
experience at senior level. Shortlisted  
applicants may be invited for an interview.

**最快9個月時間 (完成時間視乎學生進度)**  
**完成課程必需 180 Credits**



## Provide English version only

### **ATHE Level 7 Extended Diploma in Strategic Management**

**Duration:** Max 8 months, course exemption will be provided base on experience

**Mode of Study:** Blended learning

**Structure:** Learners must complete 8 mandatory units worth 120 credits to achieve the ATHE Level 7 Diploma in Strategic Management.

#### **Mandatory:**

1. Strategic Planning
2. Finance for Strategic Managers
3. Research for Strategic Development
4. Organisational Behaviour
5. Personal Development for Leadership and Strategic Management
6. Strategic Marketing
7. Strategic Human Resource Management
8. Managing Continuous Organisational Improvement

### **University of Bolton – MBA (Top-Up)**

**Duration:** 9 months, course exemption will be provided base on experience

**Mode of Study:** Distance Learning

**Structure:** 3 Mandatory

**Programme Modules:**

1. Leadership and Management
2. Research Methods & Academic Skills
3. Dissertation

#### **Career and Professional Development**

MBA graduates can expect to gain a high level strategic approach to business decision making, enhanced leadership capabilities and an adaptable approach to changing business environments. As well as assisting those who are interested in career progression and career change, employment can be expected at consultancy and management level, it can also be useful for individuals considering self-employment.





# ATHE Level 7 Extended Diploma in Strategic Management

## Strategic Planning

The aim of this unit is to develop the knowledge, understanding and skills necessary to develop an organisational strategic plan

### Learning Outcomes

1. Understand the foundations for developing organisational strategy
2. Understand the external environment affecting organisations
3. Be able to review an organisation's strategy and business plans
4. Be able to develop strategy options for an organisation
5. Understand how to create a strategic plan to meet business objectives

## Finance for Strategic Managers

The learners will develop knowledge, understanding and skills that will enable them to analyse internal and publicly available financial information. This will help to inform strategic decision making.


### Learning Outcomes

1. Understand the importance of financial data in formulating and delivering business strategy
2. Be able to analyse financial data for an organisation in order to inform strategic decision making purposes
3. Be able to evaluate proposals for strategic decisions on capital expenditure in an organisation

## Research for Strategic Development

The aim of this unit is to develop the knowledge, understanding and skills required to carry out research to meet the needs of strategic business management.

### Learning Outcomes

1. Be able to formulate a research proposal relating to strategic business development
  2. Be able to use different research methodologies to gather sufficient and valid data
  3. Be able to present research findings in an appropriate format for a target audience
  4. Be able to evaluate own skills while undertaking research
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## Organisational Behaviour

The aim of this unit is to help learners develop an understanding of how organisational behaviour, structure, culture, motivation, creativity and leadership impact on an organisation's effectiveness and efficiency.

### Learning Outcomes

1. Understand leadership behaviour theory and practice
2. Understand how organisational structures and culture impact on the effectiveness of the organisation
3. Understand how organisations can improve employee effectiveness to respond to business opportunities
4. Understand how organisations can motivate employees in order to improve their efficiency and effectiveness

## Personal Development for Leadership and Strategic

This unit aims to help learners develop their own personal leadership and management skills in the context of the creation and achievement of organisational vision and strategic direction.

### Learning Outcomes

1. Understand how knowledge and skills in leadership and strategic management support the creation and achievement of organisational vision and strategy
2. Understand how to develop and communicate organisational vision
3. Be able to manage development of own personal knowledge and skills in leadership and strategic management to support achievement of personal and organisational vision and strategy
4. Be able to reflect on the benefits of personal development in the achievement of personal growth and organisational vision and strategy

## Strategic Marketing

This unit enables learners to develop knowledge and understanding of marketing at a strategic level and how this is applied in practice including developing a marketing strategy

### Learning Outcomes

1. Understand the principles of strategic marketing
2. Understand how to carry out a strategic marketing analysis
3. Understand the role of customer behaviour in marketing strategies
4. Understand how to develop an implementable strategic marketing plan
5. Understand how to create a marketing strategy to meet business objectives





## Strategic Human Resource Management

The aim of this unit is to help learners acquire knowledge and understanding of human resource management strategy and its impact on the efficiency of an organisation.

### Learning Outcomes

1. Understand the factors affecting human resource management strategies in organisations
2. Understand how strategic human resource management contributes to the achievement of the strategic plans of organisations
3. Understand how to prepare human resource management strategies for organisations
4. Be able to develop a human resource management strategy for an organisation

## Managing Continuous Organisational Improvement

To enable learners to develop the knowledge, understanding and skills required to create a culture of continuous improvement in an organisation. The learners will have the opportunity to develop the skills required to plan organisational change.

### Learning Outcomes

1. Understand how organisations create a culture of continuous improvement and acceptance of change
2. Be able to analyse opportunities for improvement to organisational activities
3. Be able to plan change for organisational improvement



## ABOUT US

### 關於我們

The UK Education" provides overseas study counseling services, focusing on assisting your overseas study journey. "The UK Education" has one of the most integrated British school networks among all the local overseas advanced study companies. Our professional counseling team provides one-stop services such as assisting in school applications, arranging interviews, etc. We help to assist students to analyze each school in details, and provide one-on-one consultation services for further studies.

The UK Education provides different professional qualifications in the fields of business, law and finance to promote and strengthen trade and business development for chambers of commerce composed of administrators and managers. The centre provides professional training and qualification programs from time to time to train local and international elites from different fields in all areas for the Asian economy and even the global business. We are committed in helping employees enhance their career prospects through these accredited qualifications, and supporting the development of their management and professional skills in the workplace.

UK Education一直提供海外教育輔導服務，專注於協助您的英國教育，並擁有香港最完整的英國學校網絡之一。我們專業的輔導團隊提供協助學校申請、安排面試等一站式服務，協助學生詳細分析每所學校，並提供一對一的升學諮詢服務。

UK Education在商業、法律和金融領域提供不同的專業資格，以促進和加強由行政人員和經理組成的商會的貿易和商業發展。中心不定期提供專業培訓和資格認證項目，為亞洲經濟乃至世界商業培養各個領域不同領域的本地和國際精英。我們致力於通過這些認證資格幫助員工提升他們的職業前景，並支持他們在工作場所的管理和專業技能的發展。



## The Object of the Centre

1. Provides career path that support students who wish to develop their management skills, enterprise capabilities and opportunities in their chosen field
2. Helps students to improve their understanding of any given business environments and organizations and how should they manage and develop in the given situation
3. Helps students to develop skills and abilities, and support their professional development

## 中心的遠景

1. 為希望在所選行業發展管理技能、企業能力和機會的同學提供職業道路支持
2. 提高同學對任何商業環境和組織以及它們是如何管理和發展的理解
3. 培養同學的技能和能力，以支持他們的職業發

