

# MBA(Top Up) INTERNATIONAL MASTER OF BUSINESS ADMINISRATION

**Bucks New University** 









### **Bucks New University**

Buckinghamshire New University (Bucks New University) has a history that dates as far back as 1891. This was the year that the School of Science and Art was founded, offering evening classes to people in the local community. Post World War II the school expanded and became the High Wycombe College of Art and Technology. Then in 1999 it was granted University College status and was renamed the Buckinghamshire Chilterns University College. In 2007 its name changed to what it is known as today, Bucks New University.

Buckinghamshire New University (BNU) has been transforming lives for over 130 years. The university is proud to make a difference because of the education it delivers, its research, and the positive impact it makes to the environment and the local communities. Students can choose from over 300 career-focused degrees across a wide range of subject areas. BNU also offers its students free sports and societies as part of the Students' Union Big Deal Scheme.

The university has four campuses located in the county of Buckinghamshire, just outside of London. These include Aylesbury Vale, High Wycombe (the university's main campus), Missenden Abbey, and Uxbridge. Buckinghamshire offers students the best of both worlds: a charming countryside and views of the Chiltern Hills while being just a short distance from the hustle and bustle of London. The university offers both undergraduate and postgraduate courses in everything from nursing, health and social care, to cyber fraud detection, aviation and textiles. Students can augment their studies by making the most of the university's state-of-the-art facilities such as the Human Performance Laboratory or the flight simulator.



















## **Bucks New University among winners of teaching excellence awards**

Buckinghamshire New University is among 15 winners of the Collaborative Award for Teaching Excellence (CATE), announced by Advance HE this week.

The University's Academic Enhancement Team has been recognised for work developing higher and degree apprenticeships and will receive the award at a ceremony in Manchester on 16 October.





### **Bucks New University – BBM (Top-up)**



#### **Course Description**

The Bucks International MBA has been developed to address business leadership in an uncertain world of continuous disruption. It will provide a strategic and global view with recurring themes throughout of problem solving, creative thinking and developing empathy all within an international context. In

addition, it addresses issues that many organisations face in the present climate: operating in a global setting, ensuring business resilience and sustainability. The importance of these contextual issues is recognised by the title of the programme and the recurring themes. It is not intended to be a programme

on managing international business but it is intended to be a programme about doing business in an international setting.

The content has been designed to address these issues. In addition, the learning processes are designed to meet students' many preferences and opportunities: for those students who wish to be able to balance continued study with continued work or career, this Flexible and Distributed Learning version will meet their needs. In particular, this will satisfy the needs of a number of international students whose

circumstances (e.g. visa, finances) may prevent them from prolonged periods in the UK for study. The option of selecting the precise nature of the self-managed learning element (dissertation, consultancy project or negotiated work-based learning project) will enable students to influence not only the content of their studies but also the process and outcomes.

#### Students have a passing progression of 98%





#### **Programme Feature**

100% online learning, which can be accessed from your phone, pc or tablet at home or on the move. On successful completion of your studies, you'll be invited to attend a graduation ceremony on campus.



#### **Study Mode**

Online - Part TIme

#### **Duration of Program**

This course only takes 9 months at the earliest



#### **Assessment**

Performance of students are assessed on a continuous basis through assignments and class participation.

#### **Entry Requirements**

- UK RQF/ NQF Level 6; or HKQF Level 5 qualification or
- A bachelor's degree awarded by a recognized institution or
- A recognized professional qualification (s) plus at least 3 times of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

#### **EN** English Language Requirements

Students should meet the following basic **English requirements:** 

- IELTS 6.0; Reading and Writing must be at 6.0
- HKALE Use of English at Grade E or above, or **HKDSE Examination English Language at** Level 3 or above or
- Satisfy the examiners in UK EDUCATION qualifying examination, if required.

#### 課程特色

100% 在線學習,您可以在家中或在旅途中通過 手機、PC 或平板電腦訪問該系統。成功完成學 業後,您將被邀請參加校園的畢業典禮。

#### 學習形式

網上修讀及兼讀制

#### 修讀年期

此課程修讀最快只需要9個月

#### 評核準則

通過作業和課堂成績對學生的表現 進行連續性的評估。

#### 入學要求

- 英國資歷架構第六級;或香港資歷 架構第五級 或
- 由認可機構頒授的學士學位 或
- 持有認可專業資格及三年或以上管 理層經驗,入圍的申請人或需參與 面試。

#### 英語要求

學生需達到以下的基本英語要求:

- IELTS 6.0或以上; 讀寫水平必須達到6.0
- 於香港高級程度會考取得E或香港中學 文憑的第三級 或
- UK EDUCATION提供的英語評估中符合 要求成績



#### **Programme Structure**

The MBA International Master of Business program is divided into two parts, Graduate Diploma and MBA Top Up

#### **Postgraduate Diploma**

QUALIFI Level 7 Diploma in Strategic Management and Leadership

- Start Date: Anytime
- Duration: Max 12 months, course exemption will be provided base on experience
- Mode of Study: Distance Learning
- Structure: 6 Mandatory plus 2 electives only with no exam

#### **MBA Top UP**

Rankings of Buckinghamshire New University – International Master of Business

- Start Date: Nov / Feb / May / Aug / Oct
- Duration: 9 months
- Mode of Study: Distance Learning
- Structure: One Dissertation only with no exam

#### 課程架構

本MBA International Master of Business課程分為兩部分,研究生文憑及MBA Top Up

#### 研究生文憑

Qualifi 7 級戰略管理和領導力文憑

• 開始日期:任何時候

• 持續時間:最多 12 個月,將根據經驗提供課程豁免

• 學習方式:遠程學習

• 結構: 六科必修科加兩科選修課, 無需考試

#### **MBA Top Up**

白金漢郡新大學 - International Master of Business Administration(Top-Up)

• 開始日期:十一月/二月/五月/八月/十月

● 持續時間:9個月

• 學習方式:遠程學習

• 結構:只有一篇論文,沒有考試

MBA International Master of Business Administration (Top-uo)

- Buckinghamshire Chilterns University College

( 90 Credits)



完成 Qualifi Level 7 Diploma in Strategic Management and Leadership

(100 Credits)



英國資歷架構第六級或 香港資歷架構第五級 UK RQF/ NQF Level 6 or HKQF Level 5 qualification



持有認可專業資格及三年或以上管理層經驗,入 圍的申請人或需參與面試 Recognized professional qualification (s) plus at least 3 times of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

最快9個月時間(完成時間視乎學生進度) 完成課程必需190 Credits



### **Provide English version only**



NQF/FHEQ Level 7: Master's dagree

Duration: 7 months to one year part-time, course exemptions will be provided based on experience

experience

Learning mode: Part Time, FDL

Structure: 8 modules assignments with no exam



#### **Mandatory:**

- 1. MG626 Strategic Marketing
- 2. BM629 Managing Innovation in Business
- 3. MG627 Leading and Managing Change
- 4. BM630 Corporate Strategy and Governance \

#### **Knowledge and Understanding:**

- Critically analyse the impact of contextual forces on organisations including legal systems; ethical, economic, environmental, social and technological change issues; international developments; corporate governance
- Critically evaluate the concepts, processes and institutions in the production and marketing of goods, services and operations
- Demonstrate a critical understanding of the sources, uses and management of resources of the business enterprise or other forms of organisations: finance, materials, talent
- Select from a range of concepts relating to the management and development of people within organisations: organisational theory, behaviour, HRM, change management, leadership

#### **Intellectual/Cognitive Skills:**

- Undertake a situation analysis using research-based evidence and applying analytical models and frameworks.
- Critically analyse and evaluate information and knowledge.

#### **Key/Transferable Skills:**

- Develop self-confidence and emotional intelligence among peers and colleagues.
- Evaluate alternative strategies to meet stakeholder requirements.
- Effectively use written and oral communication skills to present information in a coherent and persuasive manner.
- Display numeracy and quantitative skills in order to manipulate financial and non-financial data.





## **QUALIFI Level 7 Diploma in Strategic Management and Leadership Module Outline**

#### **Unit 702: Manage Team Performance to Support**

Aim of the unit will explore how team performance can be evaluated and optimised to realise strategic objectives.

#### **Learning Outcomes**

- 1. Be able to set performance targets for teams to meet strategic objectives
- 2. Be able to agree team performance targets to contribute to meeting strategic objectives
- 3. Be able to monitor actions and activities defined to improve team performance
- 4. Be able to apply influencing skills to respond to the dynamics and politics of personal interactions

#### **Unit 703: Finance for Managers**

Aim of this unit is geared towards supporting Learners in understanding and using financial information and data. This unit is important to Learners as it support decision making.

#### **Learning Outcomes**

- 1. Be able to analyse financial information and data
- 2. Be able to assess budgets and their ability to support organisational objectives
- 3. Be able to evaluate financial proposals for expenditure provided by others

#### **Unit 704: Information Management and Strategic**

Aim of this unit will address the volume and complexity of data and information available to organisations and how to analyse, apply and determine its value in making strategic decisions.

- 1. Be able to understand the importance of management information on strategic
- 2. Be able to understand the importance of information sharing within an organisation
- 3. Be able to use information to support strategic decision making
- 4. Be able to monitor and review management information



#### **Unit 705: Leading a Strategic Management Project**

Aim of this unit will involve the Learner in formulating research and methodologies to support a strategic management project. They will be required to critically evaluate options and data sources prior to presenting project outcomes.

#### **Learning Outcomes**

- 1. Be able to identify and justify a strategic investigative project
- 2. Be able to conduct research using different data sources, and synthesise data and options
- 3. Be able to draw conclusions and make recommendations that achieve the project aim
- 4. Be able to develop and review the results of the investigative project

#### **Unit 706: Strategic Direction**

Aim of this unit will explore the strategic aims and objectives of an organisation and their significance in setting direction, identifying success and progress for the organisation. The unit will also explore where different strategic options may lead the organisation to change its direction.

#### **Learning Outcomes**

- 1. Be able to review and determine the organisation's strategic aims and objectives
- 2. Be able to evaluate progress towards achieving organisational strategic aims and objectives
- 3. Be able to determine and evaluate strategic options to support a new strategic

#### **Unit 708: Strategic Marketing**

Aim of this unit will investigate underlying models, techniques and theories that underpin marketing and can contribute to strategic objectives. It will also provide Learners with a critical understanding of the marketing function within complex

- 1. Be able to understand the relationship between the marketing plan and strategic objectives
- 2. Be able to produce a strategic marketing plan
- 3. Be able to promote the marketing plan in support of strategic objectives



#### **Unit 710: Organisational Change Strategies**

Aim of this module is to enable students to understand, plan and achieve organisational change successfully. The received wisdom in much of the business world is that change has to be fast, large-scale and transformational if organisations are to survive. However, there is also evidence that many successful organisations take a much slower and more cautious approach to change. In addition, the failure rate of change initiatives is claimed to be around 70%. It follows from this that managing organisational change is one of the most problematic tasks leaders undertake, and that the ability to do so is a key attribute of successful leaders and successful organisations.

#### **Learning Outcomes**

- 1. Understand how to apply solutions to organisational change
- 2. Understand how to develop a change strategy using implementation models
- 3. Be able to analyse an organisational response to change
- 4. Understand how to evaluate the impact of change strategies

#### **Unit 711: Strategic Planning**

Aim of this unit is about the value of the strategic planning process in formulating appropriate strategies and designing a plan that will be supported by stakeholders and other organisational leaders. The critical review of the plan and its success is also addressed in the unit.

#### **Learning Outcomes**

- 1. Be able to conceive and analyse strategic options
- 2. Be able to formulate a strategic plan
- 3. Be able to implement, evaluate, monitor and review the strategic plan

#### **Unit 712: Human Resource Planning**

Aim of this unit will address issues that are important when planning for and securing a workforce that will be able to deliver strategic objectives. The unit will also consider the constraints and influences on organisations HR practices.

- 1. Understand how the HR plan supports strategic objectives
- 2. Understand the legal and organisational frameworks for the employment of staff
- 3. Understand the effect of the organisational environment on employees



#### **Unit 724: Development as a Strategic Manager**

Aim of this unit aims to supports organisational and self-awareness in Learners. It provides foundations for a self-critical and reflective approach to personal development to support the Learner when operating at a strategic level. Wider context organisation and environmental factors are also considered as contributors to overall strategic success of the individual and the organisation.

- 1. Be able to identify personal skills to achieve strategic ambitions
- 2. Be able to manage personal leadership development to support achievement of strategic ambitions
- 3. Be able to evaluate the effectiveness of the leadership development plan
- 4. Be able to advocate an employee welfare environment that supports organisational values





## QUALIFI Level 7 Certificate QUALIFI 七級證書

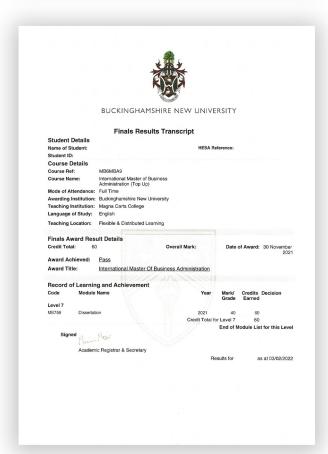


QUALIFI Level 7 Transcript QUALIFI 七級成績單





## MBA Top-Up Provided by Bucks New University



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### **ABOUT US**

## 關於我們

The UK Education" provides overseas study counseling services, focusing on assisting your overseas study journey. "The UK Education" has one of the most integrated British school networks among all the local overseas advanced study companies. Our professional counseling team provides one-stop services such as assisting in school applications, arranging interviews, etc. We help to assist students to analyze each school in details, and provide one-on-one consultation services for further studies.

The UK Education provides different professional qualifications in the fields of business, law and finance to promote and strengthen trade and business development for chambers of commerce composed of administrators and managers. The centre provides professional training and qualification programs from time to time to train local and international elites from different fields in all areas for the Asian economy and even the global business. We are committed in helping employees enhance their career prospects through these accredited qualifications, and supporting the development of their management and professional skills in the workplace.

UK Education一直提供海外教育輔導服務,專注於協助您的英國教育,並擁有香港最完整的英國學校網絡之一。 我們專業的輔導團隊提供協助學校申請、安排面試等一站式服務,協助學生詳細分析每所學校,並提供一對一的升學諮詢服務。

UK Education在商業、法律和金融領域提供不同的專業資格,以促進和加強由行政人員和經理組成的商會的貿易和商業發展。中心不定期提供專業培訓和資格認證項目,為亞洲經濟乃至世界商業培養各個領域不同領域的本地和國際精英。我們致力於通過這些認證資格幫助員工提升他們的職業前景,並支持他們在工作場所的管理和專業技能的發展。



#### The Object of the Centre

- 1. Provides career path that support students who wish to develop their management skills, enterprise capabilities and opportunities in their chosen field
- 2. Helps students to improve their understanding of any given business environments and organizations and how should they manage and develop in the given situation
- 3. Helps students to develop skills and abilities, and support their professional development

#### 中心的遠景

- 1. 為希望在所選行業發展管理技能、企業能力和機會的同學提供職業道路支持
- 2. 提高同學對任何商業環境和組織以及它們是如何管理和發展的理解
- 3. 培養同學的技能和能力,以支持他們的職業發

