



UK Education

# MBA in Educational Leadership and Management

Anglia Ruskin University

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## Anglia Ruskin University (ARU)

is a public university in East Anglia, United Kingdom. It became a university in 1992 and currently has over 40,000 students worldwide with campuses in Cambridge, Chelmsford, Peterborough and London.

ARU has been named one of the top 350 institutions in the world in the Times Higher Education World University Rankings 2023, for the fifth successive year – and one of the top 40 universities in the UK. ARU also listed in the top 100 for social inclusion in Studying-uk University Ranking 2022. Anglia Ruskin University was the only UK university to be named a global ‘rising star’ by Times Higher Education.

Anglia Ruskin University was ranked in the top 20 universities for teaching excellence in The Times and The Sunday Times Good University Guide for 2017, with six subjects in the top 10 UK higher education institutions for teaching excellence. Additionally, the Teaching Excellence Framework Silver award recognises the high quality of courses and satisfaction levels of students.



## Ranking and Qualification

UK Ranking

# #39



Times Higher Education –  
Best universities in the UK 2023

World Ranking

# #301–350



Times Higher Education –  
Best universities in the world 2023

World Ranking

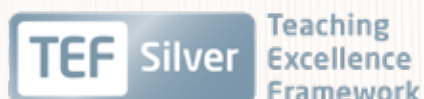
# #501–550



QS WUR Ranking By Subject 2023



## WES Approved



# ■ MBA in Educational Leadership and Management



## ■ Course Description

Embarking on this MBA is a clear signal to your employers that you're strongly motivated to succeed. Tailor your studies to focus closely on your current role and boost your educational leadership and management skills to an advanced level.

Studied by distance learning, our MBA in Educational Leadership and Management responds to the growing demand for new and innovative service methods. It'll hone and develop your existing management and leadership skills, giving you the opportunity to reflect on contemporary practices and theories and enabling you to push forward in a leadership or management role in your workplace for the benefit of both pupils and staff.

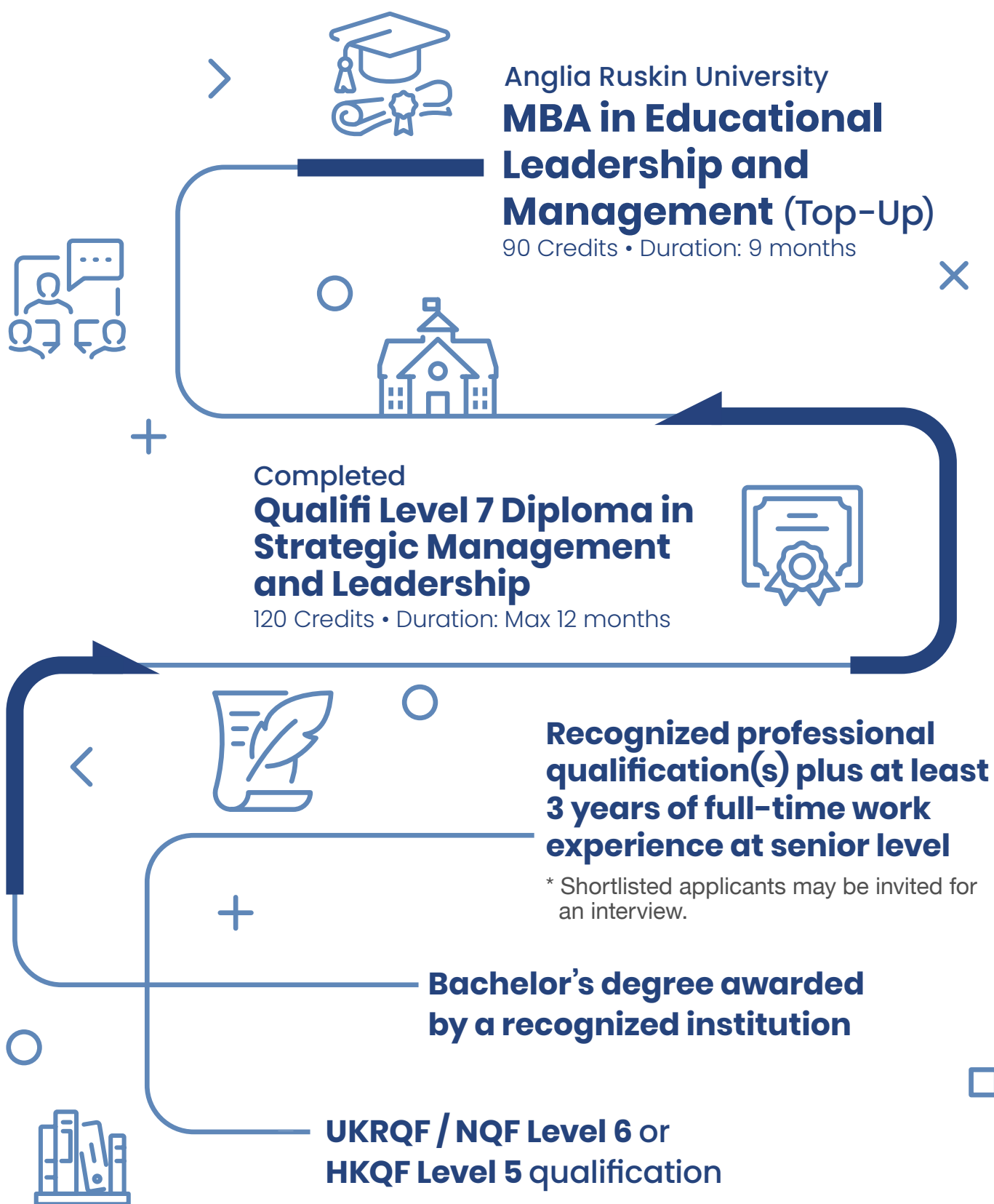
Modules are relevant whether you're working in the UK or overseas, employed in a leadership or management role or simply taking on parts of the job in your teaching position. The distance learning elements are interactive, where you'll participate in online discussion. You'll also use text, audio and video as well as e-books and e-journals and wider research online. You'll be able to discuss key topics with fellow students and tutors.

## ■ Course Content

Developing Effective Management Systems

Dissertation (Major Project)

## ■ Progression Pathways



The shortest time to complete the course:

**9 months**

(Completion time depends on student progress)

**210 credits required to complete the course**



## ■ Programme Features

100% online learning, which can be accessed from your phone, pc or tablet at home or on the move. On successful completion of your studies, you'll be invited to attend a graduation ceremony on campus.

### Study Mode

Online and Part-time

### Duration of Program

This program can be completed in 9 months.

### Assessment

Performance of students are assessed on a continuous basis through assignments and class participation.

### Entry Requirements

- UK RQF/ NQF Level 6; or HKQF Level 5 qualification or
- A bachelor's degree awarded by a recognized institution or
- A recognized professional qualification (s) plus at least 3 years of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

### English Language Requirements

- IELTS 5.5; Reading and Writing must be at 5.5 or
- HKALE Use of English at Grade E or above, or HKDSE Examination English Language at Level 3 or above or
- Satisfy the examiners in UK EDUCATION qualifying examination, if required.

### Medium of Instruction

All modules will be taught in English.

## ■ Programme Structure

This MBA course is divided into two parts, Postgraduate Diploma PLUS MBA Top Up.

Postgraduate Diploma (120 Credits)

### **QUALIFI Level 7 Diploma in Strategic Management and Leadership**

<b>Start Date:</b>	Anytime
<b>Duration:</b>	Max 12 months, course exemption will be provided base on experience
<b>Mode of Study:</b>	Distance Learning
<b>Structure:</b>	6 Mandatory plus 2 electives only with no exam

#### **Mandatory Units**

1. Manage Team Performance to Support Strategy
2. Information Management and Strategic Decision Taking
3. Leading a Strategic Management Project
4. Strategic Direction
5. Strategic Planning
6. Development as a Strategic Manager

#### **Optional Units**

Select at least two of the following:

1. Finance for Managers
2. Strategic Marketing
3. Organisational Change Strategies
4. Human Resource Planning

part 01

MBA Top Up (90 Credits)

**Anglia Ruskin University**

**MBA in Educational Leadership and Management Top-Up**

part 02

<b>Start Date:</b>	September / January
<b>Duration:</b>	9 months, course exemption will be provided base on experience
<b>Mode of Study:</b>	Distance Learning
<b>Structure:</b>	1 Course + One Dissertation only with no exam

### **Developing Effective Management Systems**

You will engage in a process of critical evaluation and analysis to focus upon systems for managing information, relationships including staff and stakeholders, communication and reporting. The effective management of knowledge facilitates efficient leadership and management in relation to staff, stakeholders, finance, facilities and measures for dealing with wider policy issues. You will focus on internal and external systems in order to engage in a meaningful review of your own organisation whilst drilling down to evaluate procedural systems and the effectiveness of information management.

### **Dissertation (Major Project)**

The Major Project is central to the Masters award. You will demonstrate your ability to synthesise learning from previous modules and use this learning as the basis for planning, conducting and writing up a research or work-based project. This project provides you with the opportunity to demonstrate:

Your ability to raise significant and meaningful questions in relation to your subject :

- Depth of knowledge
- Critical understanding of research methods and their relationship to knowledge
- The ability to develop solutions to ethical dilemmas likely to arise in your research or professional practice
- The ability to draw meaningful and justifiable conclusions from information which may be complex or contradictory
- The capability to expand or redefine existing knowledge to develop new approaches to changing situations and contribute to the development of good practice
- The ability to communicate these processes in a clear and sophisticated fashion
- The capability to evaluate your work from the perspective of an autonomous reflective learner.





## ■ QUALIFI Level 7 Diploma in Strategic Management and Leadership Module Outline

### Unit 702: Manage Team Performance to Support Strategy

Aim of the unit will explore how team performance can be evaluated and optimised to realise strategic objectives.

#### Learning Outcomes

- Be able to set performance targets for teams to meet strategic objectives
- Be able to agree team performance targets to contribute to meeting strategic objectives
- Be able to monitor actions and activities defined to improve team performance
- Be able to apply influencing skills to respond to the dynamics and politics of personal interactions

### Unit 703: Finance for Managers

Aim of this unit is geared towards supporting Learners in understanding and using financial information and data. This unit is important to Learners as it support decision making.

#### Learning Outcomes

- Be able to analyse financial information and data
- Be able to assess budgets and their ability to support organisational objectives
- Be able to evaluate financial proposals for expenditure provided by others

## Unit 704: Information Management and Strategic Decision Taking

Aim of this unit will address the volume and complexity of data and information available to organisations and how to analyse, apply and determine its value in making strategic decisions.

### Learning Outcomes

- Be able to understand the importance of management information on strategic
- Be able to understand the importance of information sharing within an organisation
- Be able to use information to support strategic decision making
- Be able to monitor and review management information

## Unit 705: Leading a Strategic Management Project

Aim of this unit will involve the Learner in formulating research and methodologies to support a strategic management project. They will be required to critically evaluate options and data sources prior to presenting project outcomes.

### Learning Outcomes

- Be able to identify and justify a strategic investigative project
- Be able to conduct research using different data sources, and synthesise data and options
- Be able to draw conclusions and make recommendations that achieve the project aim
- Be able to develop and review the results of the investigative project

## Unit 706: Strategic Direction

Aim of this unit will explore the strategic aims and objectives of an organisation and their significance in setting direction, identifying success and progress for the organisation. The unit will also explore where different strategic options may lead the organisation to change its direction.

### Learning Outcomes

- Be able to review and determine the organisation's strategic aims and objectives
- Be able to evaluate progress towards achieving organisational strategic aims and objectives
- Be able to determine and evaluate strategic options to support a new strategic position

## Unit 708: Strategic Marketing

Aim of this unit will investigate underlying models, techniques and theories that underpin marketing and can contribute to strategic objectives. It will also provide Learners with a critical understanding of the marketing function within complex organisations.

### Learning Outcomes

- Be able to understand the relationship between the marketing plan and strategic objectives
- Be able to produce a strategic marketing plan
- Be able to promote the marketing plan in support of strategic objectives

## Unit 710: Organisational Change Strategies

Aim of this module is to enable students to understand, plan and achieve organisational change successfully. The received wisdom in much of the business world is that change has to be fast, large-scale and transformational if organisations are to survive. However, there is also evidence that many successful organisations take a much slower and more cautious approach to change. In addition, the failure rate of change initiatives is claimed to be around 70%. It follows from this that managing organisational change is one of the most problematic tasks leaders undertake, and that the ability to do so is a key attribute of successful leaders and successful organisations.

### Learning Outcomes

- Understand how to apply solutions to organisational change
- Understand how to develop a change strategy using implementation models
- Be able to analyse an organisational response to change
- Understand how to evaluate the impact of change strategies

## Unit 711: Strategic Planning

Aim of this unit is about the value of the strategic planning process in formulating appropriate strategies and designing a plan that will be supported by stakeholders and other organisational leaders. The critical review of the plan and its success is also addressed in the unit.

### Learning Outcomes

- Be able to conceive and analyse strategic options
- Be able to formulate a strategic plan
- Be able to implement, evaluate, monitor and review the strategic plan



## Unit 712: Human Resource Planning

Aim of this unit will address issues that are important when planning for and securing a workforce that will be able to deliver strategic objectives. The unit will also consider the constraints and influences on organisations HR practices.

### Learning Outcomes

- Understand how the HR plan supports strategic objectives
- Understand the legal and organisational frameworks for the employment of staff
- Understand the effect of the organisational environment on employees

## Unit 724: Development as a Strategic Manager

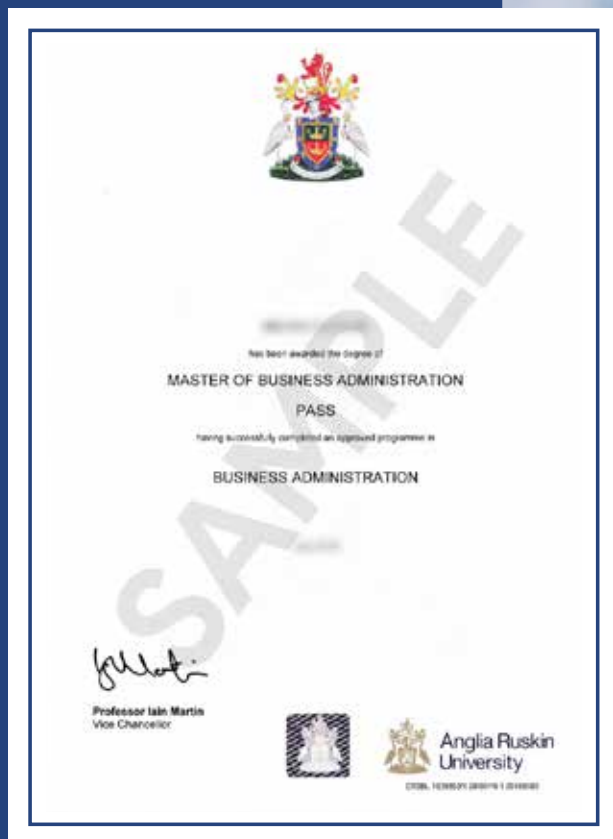
Aim of this unit aims to supports organisational and self-awareness in Learners. It provides foundations for a self-critical and reflective approach to personal development to support the Learner when operating at a strategic level. Wider context organisation and environmental factors are also considered as contributors to overall strategic success of the individual and the organisation.

### Learning Outcomes

- Be able to identify personal skills to achieve strategic ambitions
- Be able to manage personal leadership development to support achievement of strategic ambitions
- Be able to evaluate the effectiveness of the leadership development plan
- Be able to advocate an employee welfare environment that supports organisational values



## Samples of Certificate & Transcript



# UE | UK Education

“The UK Education” provides overseas study counseling services, focusing on assisting your overseas study journey. “The UK Education” has one of the most integrated British school networks among all the local overseas advanced study companies. Our professional counseling team provides one-stop services such as assisting in school applications, arranging interviews, etc. We help to assist students to analyze each school in details, and provide one-on-one consultation services for further studies.



## Our Missions

- Provides career path that support students who wish to develop their management skills, enterprise capabilities and opportunities in their chosen field
- Helps students to improve their understanding of any given business environments and organizations and how should they manage and develop in the given situation
- Helps students to develop skills and abilities, and support their professional development

## Accredited Partner Centre

