



Master of Business Administration

Anglia Ruskin University



www.ukuniversity.hk

+852 6965 9888
info@ukuniversity.hk



Anglia Ruskin University (ARU)

is a public university in East Anglia, United Kingdom. It became a university in 1992 and currently has over 40,000 students worldwide with campuses in Cambridge, Chelmsford, Peterborough and London.

ARU has been named one of the top 350 institutions in the world in the Times Higher Education World University Rankings 2023, for the fifth successive year – and one of the top 40 universities in the UK. ARU also listed in the top 100 for social inclusion in Studying-uk University Ranking 2022. Anglia Ruskin University was the only UK university to be named a global ‘rising star’ by Times Higher Education.

Anglia Ruskin University was ranked in the top 20 universities for teaching excellence in The Times and The Sunday Times Good University Guide for 2017, with six subjects in the top 10 UK higher education institutions for teaching excellence. Additionally, the Teaching Excellence Framework Silver award recognises the high quality of courses and satisfaction levels of students.

Ranking and Qualification

UK Ranking

#39



World University Rankings 2023

Times Higher Education – Best universities in the UK 2023

World Ranking

#301–350



World University Rankings 2023

Times Higher Education – Best universities in the world 2023

World Ranking

#501–550



WORLD UNIVERSITY RANKINGS

QS WUR Ranking By Subject 2023



WORLD EDUCATION SERVICES

WES Approved



Teaching Excellence Framework



European Qualifications Framework



QAA

UK Quality Assured



Research Excellence Framework



Chartered Management Institute

HE Partner

Master of Business Administration



■ Course Description

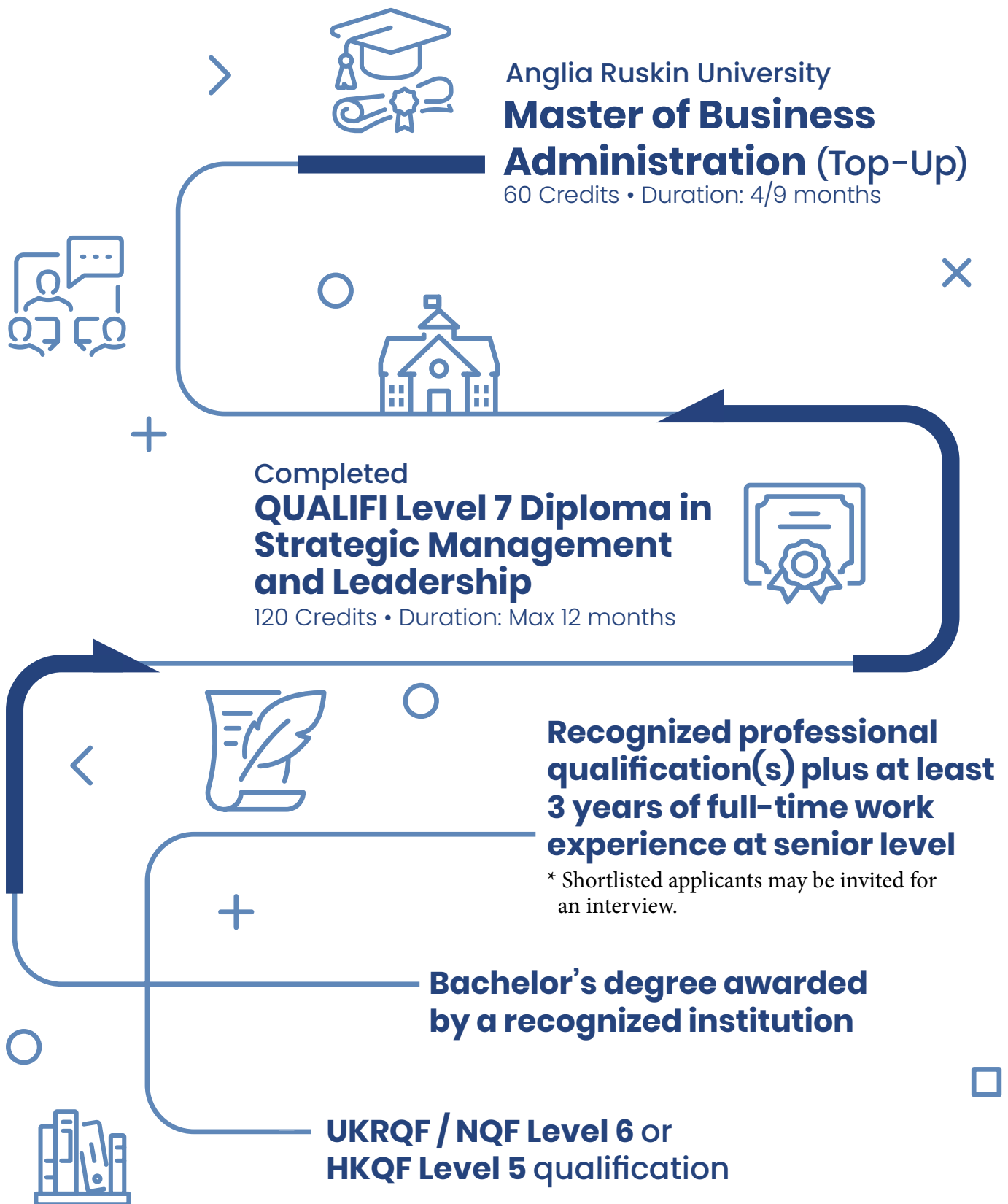
This MBA Top-Up qualification have been created to develop and reward the business managers of today and the future, and to continue to bring recognition and professionalism to the management sectors. We hope that centres and learners take the opportunity to learn a great deal from these programmes that will provide relevant new skills and qualities. It is envisaged that these programmes will encourage both academic and professional development so that you learners move forward to realise not just their own potential but also that of organisations across a broad range of sectors.

The Master of Business Administration Top-Up programme will update your management toolkit and give you a broader stronger profile to enhance your career. Critically, we take a strategic perspective on business and management that helps you develop the skills to contribute to major business decisions organisations have to make about their future. This MBA is not just an academic course. Tutors will bring into the classroom practical real-life business problems for you to work on and solve, thus enhancing your understanding of how a business works.

■ Course Content

Dissertation (Major Project)

Progression Pathways



The shortest time to complete the course:

4 months

(Completion time depends on student progress)

180 credits required to complete the course

Programme Features

100% online learning, which can be accessed from your phone, pc or tablet at home or on the move. On successful completion of your studies, you'll be invited to attend a graduation ceremony on campus.

Study Mode

Online and Part-time

Duration of Program

This program can be completed in 4 months.

Assessment

Performance of students are assessed on a continuous basis through assignments and class participation.

Entry Requirements

- UK RQF/ NQF Level 6; or HKQF Level 5 qualification or
- A bachelor's degree awarded by a recognized institution or
- A recognized professional qualification (s) plus at least 3 times of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

English Language Requirements

- IELTS 5.5; Reading and Writing must be at 5.5 or
- HKALE Use of English at Grade E or above, or HKDSE Examination English Language at Level 3 or above or
- Satisfy the examiners in UK EDUCATION qualifying examination, if required.

Medium of Instruction

All modules will be taught in English.

Programme Structure

This MBA course is divided into two parts, Postgraduate Diploma PLUS MBA Top Up.

Postgraduate Diploma (120 Credits)

QUALIFI Level 7 Diploma in Strategic Management and Leadership

Start Date:	Anytime
Duration:	Max 12 months, course exemption will be provided base on experience
Mode of Study:	Distance Learning
Structure:	6 Mandatory plus 2 electives only with no exam

Mandatory Units

1. Manage Team Performance to Support Strategy
2. Information Management and Strategic Decision Taking
3. Leading a Strategic Management Project
4. Strategic Direction
5. Strategic Planning
6. Development as a Strategic Manager

Optional Units

Select at least two of the following:

1. Finance for Managers
2. Strategic Marketing
3. Organisational Change Strategies
4. Human Resource Planning

part 01

MBA Top Up (60 Credits)

Anglia Ruskin University Master of Business Administration Top-Up

Start Date:	September / January / May
Duration:	4/9 months, course exemption will be provided base on experience
Mode of Study:	Distance Learning
Structure:	One dissertation

Dissertation (Major Project)

Here you will undertake a major project that focuses on your understanding and execution of entrepreneurial management in an area of specific interest to your or your organisation, such as:

1. An applied or engaged research project
2. An enterprise consultancy project
3. Taking a new business proposition through to proof of concept

This is a 15,000 words dissertation.

Some MBA programme may have course(s) in MBA Top-up

part 02



■ QUALIFI Level 7 Diploma in Strategic Management and Leadership Module Outline

Unit 702: Manage Team Performance to Support Strategy

Aim of the unit will explore how team performance can be evaluated and optimised to realise strategic objectives.

Learning Outcomes

- Be able to set performance targets for teams to meet strategic objectives
- Be able to agree team performance targets to contribute to meeting strategic objectives
- Be able to monitor actions and activities defined to improve team performance
- Be able to apply influencing skills to respond to the dynamics and politics of personal interactions

Unit 703: Finance for Managers

Aim of this unit is geared towards supporting Learners in understanding and using financial information and data. This unit is important to Learners as it support decision making.

Learning Outcomes

- Be able to analyse financial information and data
- Be able to assess budgets and their ability to support organisational objectives
- Be able to evaluate financial proposals for expenditure provided by others

Unit 704: Information Management and Strategic Decision Taking

Aim of this unit will address the volume and complexity of data and information available to organisations and how to analyse, apply and determine its value in making strategic decisions.

Learning Outcomes

- Be able to understand the importance of management information on strategic
- Be able to understand the importance of information sharing within an organisation
- Be able to use information to support strategic decision making
- Be able to monitor and review management information

Unit 705: Leading a Strategic Management Project

Aim of this unit will involve the Learner in formulating research and methodologies to support a strategic management project. They will be required to critically evaluate options and data sources prior to presenting project outcomes.

Learning Outcomes

- Be able to identify and justify a strategic investigative project
- Be able to conduct research using different data sources, and synthesise data and options
- Be able to draw conclusions and make recommendations that achieve the project aim
- Be able to develop and review the results of the investigative project

Unit 706: Strategic Direction

Aim of this unit will explore the strategic aims and objectives of an organisation and their significance in setting direction, identifying success and progress for the organisation. The unit will also explore where different strategic options may lead the organisation to change its direction.

Learning Outcomes

- Be able to review and determine the organisation's strategic aims and objectives
- Be able to evaluate progress towards achieving organisational strategic aims and objectives
- Be able to determine and evaluate strategic options to support a new strategic position

Unit 708: Strategic Marketing

Aim of this unit will investigate underlying models, techniques and theories that underpin marketing and can contribute to strategic objectives. It will also provide Learners with a critical understanding of the marketing function within complex organisations.

Learning Outcomes

- Be able to understand the relationship between the marketing plan and strategic objectives
- Be able to produce a strategic marketing plan
- Be able to promote the marketing plan in support of strategic objectives

Unit 710: Organisational Change Strategies

Aim of this module is to enable students to understand, plan and achieve organisational change successfully. The received wisdom in much of the business world is that change has to be fast, large-scale and transformational if organisations are to survive. However, there is also evidence that many successful organisations take a much slower and more cautious approach to change. In addition, the failure rate of change initiatives is claimed to be around 70%. It follows from this that managing organisational change is one of the most problematic tasks leaders undertake, and that the ability to do so is a key attribute of successful leaders and successful organisations.

Learning Outcomes

- Understand how to apply solutions to organisational change
- Understand how to develop a change strategy using implementation models
- Be able to analyse an organisational response to change
- Understand how to evaluate the impact of change strategies

Unit 711: Strategic Planning

Aim of this unit is about the value of the strategic planning process in formulating appropriate strategies and designing a plan that will be supported by stakeholders and other organisational leaders. The critical review of the plan and its success is also addressed in the unit.

Learning Outcomes

- Be able to conceive and analyse strategic options
- Be able to formulate a strategic plan
- Be able to implement, evaluate, monitor and review the strategic plan

Unit 712: Human Resource Planning

Aim of this unit will address issues that are important when planning for and securing a workforce that will be able to deliver strategic objectives. The unit will also consider the constraints and influences on organisations HR practices.

Learning Outcomes

- Understand how the HR plan supports strategic objectives
- Understand the legal and organisational frameworks for the employment of staff
- Understand the effect of the organisational environment on employees

Unit 724: Development as a Strategic Manager


Aim of this unit aims to supports organisational and self-awareness in Learners. It provides foundations for a self-critical and reflective approach to personal development to support the Learner when operating at a strategic level. Wider context organisation and environmental factors are also considered as contributors to overall strategic success of the individual and the organisation.

Learning Outcomes

- Be able to identify personal skills to achieve strategic ambitions
- Be able to manage personal leadership development to support achievement of strategic ambitions
- Be able to evaluate the effectiveness of the leadership development plan
- Be able to advocate an employee welfare environment that supports organisational values



Samples of Certificate & Transcript

 **QUALIFI**
SUCCESS THROUGH LEARNING
RECOGNISED WORLDWIDE

UNIT CREDIT CERTIFICATE

Name: [REDACTED]


Qualification Title: Qualifi Level 7 Diploma in Strategic Management and Leadership

This is to certify that the learner has been awarded the following unit credits for achieving the learning outcomes of the unit(s) listed.

Unit No.	Unit Title	Level	Credit	Grade
Y/506/9067	Manage Team Performance to Support Strategy	7	15	Pass
H/506/9069	Information Management and Strategic Decision Taking	7	15	Pass
L/506/9065	Leading a Strategic Management Project	7	15	Pass
D/506/9068	Strategic Direction	7	15	Pass
Y/506/9070	Strategic Planning	7	15	Pass
J/506/9064	Development as a Strategic Manager	7	15	Pass
M/506/9074	Strategic Marketing	7	15	Pass
D/506/9071	Finance for Managers	7	15	Pass

Total Credits: 120

RN [REDACTED] | DR [REDACTED] | CN [REDACTED] | Issued: [REDACTED] | QN [REDACTED]



Qualifi Ltd. email: info@qualifi.net www.qualifi.net

 **QUALIFI**
SUCCESS THROUGH LEARNING
RECOGNISED WORLDWIDE

CERTIFICATE OF ACHIEVEMENT

THIS IS TO RECOGNISE THAT:

[REDACTED]

HAS SUCCESSFULLY COMPLETED THE FOLLOWING:

Qualifi Level 7 Diploma in Strategic Management and Leadership

Date Awarded: [REDACTED]

Qualification Reference: [REDACTED]


Awarding Centre: [REDACTED]

Learner Reference: [REDACTED]

 **ofqual**
REGULATED
register.ofqual.gov.uk


Jason Goodyear
Chief Executive, Qualifi Ltd





has been awarded the degree of

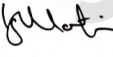
MASTER OF BUSINESS ADMINISTRATION


PASS

having successfully completed an approved programme in

BUSINESS ADMINISTRATION

SAMPLE


Professor Iain Martin
Vice Chancellor

 **Anglia Ruskin University**
CTSBL 1539853/1 2807716 1 20180585



About



“The UK Education” provides overseas study counseling services, focusing on assisting your overseas study journey. “The UK Education” has one of the most integrated British school networks among all the local overseas advanced study companies. Our professional counseling team provides one-stop services such as assisting in school applications, arranging interviews, etc. We help to assist students to analyze each school in details, and provide one-on-one consultation services for further studies.



Our Missions

- Provides career path that support students who wish to develop their management skills, enterprise capabilities and opportunities in their chosen field
- Helps students to improve their understanding of any given business environments and organizations and how should they manage and develop in the given situation
- Helps students to develop skills and abilities, and support their professional development

Accredited Partner Centre

